



Who we are?

SINCE
1851

The eldest and well-known chocolate
Polish brand



Wide range of chocolate tablets, pralines,
marshmallows covered by chocolate,
countlines and candies



High quality best cocoa from Ghana,
with it's rich, bitter and well balanced
taste



Chocolate brand #1 among Polish
consumers



Same production location in Warsaw
since 1920's



High quality is our philosophy, proven
by certificates



History

E.Wedel is a legend. A brand associated with chocolate of exceptional quality and pleasure of taste. Its history dates back to 1851 and is inextricably linked to the three generations of Wedels who built one of the most powerful Polish companies.

Karol Wedel opens the company's first confectionery along with a small on-site chocolate manufactory on Miodowa street in Warsaw

1851



1872

Karol Wedel gives his son Emil the chocolate factory as a wedding present

Emil Wedel puts his signature on every bar of chocolate made in his factory

1874



1923

Jan Wedel takes over the company from his father. Emil floats the company on the stock exchange in 1923.

E.Wedel trademark is created - a boy on a zebra

1926



1931-1939

Development of a new production plant at Zamoyskiego street in Warsaw – current headquarters of E.Wedel

First production of Ptasię Mleczko marshmallow

1936



1939-1944

World War II: Jan Wedel supports Warsaw citizens against hunger

During communism the company changes its name to The Confectionary Industry Plants named the 22nd July prev. E.Wedel

1949



1991-2010

Ownership changes. Finally the company changes its name into Lotte Wedel.

Worldwide expansion

2014



E.Wedel's main ESG initiatives and declarations



PALM OIL: RSPO CERTIFICATION

COCOA: RAINFOREST ALLIANCE CERTIFICATION (5 SKUs in 2023/2024)

EGGS: due to the adopted commitment, Wedel intends to abandon the use of battery eggs to produce its sweets by 2025.



ENERGY: from 2020 the company uses only electricity obtained from renewable sources (RES).

CARBON FOOTPRINT: we estimated carbon footprint for company (scope 1, 2 and 3) and plan long-term decarbonisation strategy.

ECO-PACKAGING: FSC certification, plastic reduction, optimisation of packaging material.

WASTE GENERATION: We implemented internal less-waste policy and materials in production processes



"Our recipe is people" is the company's slogan, which represents a continuation of our legacy as a responsible employer; and at the same time our implementation of modern solutions. The safety and well-being of our employees remain always to the fore; whereas we hold as sacred the importance of diversity. These are values on which our organizational culture is based. Evidence of the consistent implementation of such an approach has been our garnering of numerous awards, including Top Employer 2022 or Lidl Fair Pay.



DEI in 2022 we adopted DEI policy, which sets out the company's principles and values. We also signed of the Diversity Charter under the patronage of the EC.

"CzekoSprawni" program, aimed at increasing the employment of People with Disabilities and further education in this area.

SOCIAL ENGAGEMENT: For over 20 years we have been cooperating with local NGOs and charity institutions. We engage employees as volunteers in various actions, i.e. our grant program „Wedel od Serca" (17 editions). For past 18 years we have been a patron of Wedel Run, held in the park in our neighbourhood.



COMPLIANCE: we operate in accordance with Code of Ethics which clearly defines the right to individuality, equality of all employees and respect for their rights. Since 2020, Wedel has had a system for counteracting irregularities, which consists of: an anti-bullying policy, procedures for reporting and clarifying irregularities.



QUALITY: The IFS International Food Standard certification, BRC Global Standard for Food (2021 Score: AA +) is a standard implemented by a UK consortium of retailers. The plant in Wedel has also implemented: BRC module FSMA, ISO 9001: 2015.

Sustainable Development Policy for LOTTE Wedel Suppliers

CORRUPTION AND FRAUD PREVENTION: we operate an Anti-corruption Policy which clearly forbidden any corruption, bribery or conflict of interest situations. We educate and aware employees in the matter of how to detect and avoid illegal situations.

COMPANY BY-LAWS: we create a regulations with rules that are binding to corporate bodies and management positions



We have been trusted by more than 50 countries

E.Wedel is consistently expanding its product range, also focusing on expansion into foreign markets. All this so that the taste of exceptional sweets can be experienced by consumers around the world. Wedel products can be found in more than 50 countries, including ncluding Great Britain, the United States and Canada, Brasil, Ukraine, Germany , Saudi Arabia, Sierra Leone, Romania and Georgia. The company also presents its products at international food fairs. In recent years, you could taste Vedlow products at the fairs: Anuga in Cologne, ISM in Cologne, Gulfood in Dubai, Alimentaria in Barcelona and FHA in Singapore.



DARK CHOCOLATE

Dark chocolate offers a rich, indulgent experience with its smooth texture and intense cocoa flavor. Carefully selected, high-quality cocoa from Ghana and closely guarded recipes give each piece of Wedel chocolate a unique taste of pleasure.



Did you know?

For chocolate to delight with its extraordinary taste and melt in the mouth, it must be created based on a properly refined recipe. Wedel chocolate is made from cocoa beans from Ghana, which gives each bar a unique, deep flavor.



Limited availability.
Contact us for details.



DARK CHOCOLATE
50% COCOA
90 G
cocoa solids
minimum 50%



DARK CHOCOLATE
64% COCOA
90 G
cocoa solids
minimum 64%



EXTRA DARK
CHOCOLATE 80%
COCOA
80 G
cocoa solids
minimum 80%



DARK CHOCOLATE
WITH PIECES OF
HAZELNUTS AND
PEANUTS
90 G



DARK CHOCOLATE
WITH CHERRY
FILLING
100 G



DARK CHOCOLATE
WITH COCONUT
FILLING
100 G



DARK CHOCOLATE
WITH CRÈME
BRÛLÉE FLAVOUR
FILLING
100 G



DARK CHOCOLATE
WITH ESPRESSO
FLAVOUR FILLING
100 G



DARK CHOCOLATE
WITH PANNA COTTA
FLAVOUR FILLING
100 G



DARK CHOCOLATE
WITH STRAWBERRY
FILLING
100 G



DARK CHOCOLATE
WITH TIRAMISU
FLAVOUR FILLING
100 G

| | | | | | |
|----------------------------|-----|-----|-----|-----|-----|
| no. of pieces in the box | 22 | 22 | 22 | 21 | 20 |
| no. of boxes on the pallet | 234 | 234 | 234 | 234 | 234 |
| product shelf life | 18 | 18 | 20 | 7 | 9 |

| | | | | | |
|-----|-----|-----|-----|-----|-----|
| 20 | 20 | 20 | 20 | 20 | 20 |
| 234 | 234 | 234 | 234 | 234 | 234 |
| 9 | 9 | 9 | 9 | 9 | 9 |

MILK CHOCOLATE

Milk chocolate is creamy and comforting, with perfect balance of sweetness and cocoa notes directly from Ghana. Strictly guarded recipes deliver a unique taste of pleasure.



Did you know?

The cocoa tree comes from the tropical forests of South America, but currently most trees of this species can be found in Africa. A tree can be a real oldie! But although it grows for up to 200 years, its fruit can only be used for 25 years.



MILK CHOCOLATE



MILK CHOCOLATE
90 G



EXTRA MILK
CHOCOLATE
80 G



BAJECZNY FILLED
MILK CHOCOLATE
100 G



EXTRA MILK
CHOCOLATE
WITH PIECES OF
HAZELNUTS
80 G

Limited availability.
Contact us for details.



EXTRA MILK
CHOCOLATE WITH CORN
FLAKES WITH HONEY
80 G

Limited availability.
Contact us for details.



MILK CHOCOLATE
WITH TOFFEE
FLAVOURED FILLING
100 G



MILK CHOCOLATE
WITH STRAWBERRY
FILLING
100 G



MILK CHOCOLATE
WITH RASPBERRY FILLING
100 G



MILK CHOCOLATE
WITH BLUEBERRY AND
WILD STRAWBERRY
FILLING
100 G

| | | | | |
|----------------------------|-----|-----|-----|-----|
| no. of pieces in the box | 22 | 22 | 20 | 22 |
| no. of boxes on the pallet | 234 | 234 | 234 | 234 |
| product shelf life | 15 | 15 | 10 | 10 |

| | | | | |
|-----|-----|-----|-----|-----|
| 21 | 20 | 20 | 20 | 20 |
| 234 | 234 | 234 | 234 | 234 |
| 10 | 12 | 9 | 9 | 9 |

OTHER CHOCOLATES

Filled with delightful surprises, stuffed chocolates combine the richness of chocolate with delicious fillings like Panna Cotta or Tiramisu.

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Did you know?

The cocoa fruit has a skin about 2-3 cm thick?

The thick skin hides pulp containing up to 50 seeds, which are the basis for creating chocolate. The fruit is sweet and honey-like with a slight lemonade aftertaste.

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OTHER CHOCOLATES



**CLASSIC MILK
CHOCOLATE
40 G**



DARK CHOCOLATE
50% COCOA
40 G



**EXTRA MILK
CHOCOLATE
WITH PIECES OF
HAZELNUTS
40 G**



**WHITE
CHOCOLATE
80 G**



**CARAMEL WHITE
CHOCOLATE
80 G**

Limited availability.
Contact us for details.

Limited availability.
Contact us for details.



**MILK CHOCOLATE WITH BROWNIE
FLAVOUR FILLING
290 G**

Limited availability.
Contact us for details.



**MILK CHOCOLATE WITH PANNA COTTA
FLAVOUR FILLING
287 G**



**MILK CHOCOLATE WITH TIRAMISU FLAVOUR
FILLING
293 G**



| | | | | | |
|----------------------------|-----|-----|-----|-----|-----|
| no. of pieces in the box | 128 | 128 | 128 | 22 | 22 |
| no. of boxes on the pallet | 96 | 96 | 96 | 234 | 234 |
| product shelf life | 15 | 18 | 10 | 13 | 15 |

| | | |
|-----|-----|-----|
| 12 | 12 | 12 |
| 162 | 162 | 162 |
| 12 | 9 | 9 |

OTHER CHOCOLATES

Discover more filled chocolates, especially our novelty NADZIANA. Rich taste chocolate shell embracing velvety chocolate filling. Available in two variants: milk and dark delivers an exquisite taste sensation.



Did you know?

The cocoa fruit has a skin about 2-3 cm thick? The thick skin hides pulp containing up to 50 seeds, which are the basis for creating chocolate. The fruit is sweet and honey-like with a slight lemonade aftertaste.



Limited availability.
Contact us for details.



MILK CHOCOLATE WITH CREME BRULEE
FLAVOUR FILLING
289 G



MILK CHOCOLATE WITH PEANUT FILLING WITH
PIECES OF WAFERS AND PEANUTS
290 G



MILK CHOCOLATE WITH PEANUT
WAFERS
245 G



MILK CHOCOLATE WITH CHOCOLATE FILLING
100 G



DARK CHOCOLATE WITH CHOCOLATE FILLING
100 G

| | | |
|-----|-----|----|
| 12 | 12 | 20 |
| 162 | 162 | 72 |
| 9 | 12 | 10 |

| | |
|-----|-----|
| 19 | 19 |
| 288 | 288 |
| 11 | 11 |

SNACK

In a world where snacking has become mundane, we're embarking on a journey to awaken your taste buds and redefine chocolate indulgence. For over 170 years, E.Wedel has been synonymous with pleasure, bringing you timeless classics that have delighted generations. But now, we're shattering the boundaries of chocolate, taking it to exhilarating new heights. It's chocolate, but not as you know it... E. Wedel SNACK is where tradition meets trendsetting and every bite tells a delicious story. Try them out and find your favourite snack cola, bubble gum, pop corn, etc.



Did you know?

Americans are known for their love of sweets, especially chocolate. Therefore, it is not surprising that they eat as much as 50% of the world's chocolate production. Europeans are right behind them - enjoying 40%, and the remaining 10% goes to residents of other continents.



COLA FLAVOUR
MILK CHOCOLATE
WITH POPPING
CANDY
90 G



MILK CHOCOLATE
WITH SALTY CRISPY
CEREALS
85 G



MILK CHOCOLATE
WITH SOUR LEMON
FILLING
100 G



MILK CHOCOLATE
WITH ROASTED
SALTED CORN AND
SALTED CRISPY
CEREALS
90 G



MILK CHOCOLATE
WITH BUBBLE GUM
FLAVOUR JELLIES
90 G

| | | | | | |
|----------------------------|-----|-----|-----|-----|-----|
| no. of pieces in the box | 22 | 20 | 20 | 20 | 22 |
| no. of boxes on the pallet | 234 | 234 | 234 | 234 | 234 |
| product shelf life | 10 | 10 | 9 | 10 | 10 |

PREMIUM CHOCOLATE

Premium dark chocolate with a high cocoa content from Ghana is a proposition for those looking for a dry, strong chocolate taste. Thanks to the form of a thin bar, Wedel's dark chocolate provides unique taste sensations, pleasantly breaking in the mouth.



Did you know?

In 1893, a tenement house was built at Szpitalna Street in Warsaw - called the Emil Wedel tenement house. On the ground floor there was a shop and a chocolate pub, which still exists today, where you could meet Bolesław Prus and Henryk Sienkiewicz, famous Polish writers.



MILK CHOCOLATE WITH WHOLE HAZELNUTS 100 G



MILK CHOCOLATE 220 G



MILK CHOCOLATE WITH WHOLE HAZELNUTS 220 G

| | | | |
|----------------------------|-----|-----|-----|
| no. of pieces in the box | 10 | 13 | 10 |
| no. of boxes on the pallet | 420 | 180 | 240 |
| product shelf life | 10 | 15 | 10 |

PTASIE
MLECZKO®

The iconic marshmallows, created before World War II and inspired by French legumin, still delight with their lightness and unique delicacy of taste.



Did you know?

In 2016, on the occasion of the marshmallows' 80th birthday, the largest marshmallow in history, weighing over 100 kg, was prepared under the supervision of the Maestro of Chocolate E.Wedel, Janusz Profus, and over 1,000 people could taste it!



PTASIE MLECZKO®
VANILLA FLAVOUR
MARSHMALLOW IN DARK
CHOCOLATE
340 G



PTASIE MLECZKO®
CREAMY FLAVOUR
MARSHMALLOW IN MILK
CHOCOLATE
340 G



PTASIE MLECZKO®
SALTY CARAMEL IN MILK
CHOCOLATE
340 G



PTASIE MLECZKO®
CAFFE LATTE IN MILK
CHOCOLATE
340 G



PTASIE MLECZKO®
LEMON FLAVOUR
MARSHMALLOW IN DARK
CHOCOLATE
340 G



PTASIE MLECZKO®
CHOCOLATE FLAVOUR
MARSHMALLOW IN DARK
CHOCOLATE
340 G



PTASIE MLECZKO®
VANILLA FLAVOUR
MARSHMALLOW IN EXTRA
DARK CHOCOLATE
80% COCOA
340 G

| | | | |
|----------------------------|----|----|----|
| no. of pieces in the box | 18 | 18 | 18 |
| no. of boxes on the pallet | 54 | 54 | 54 |
| product shelf life | 6 | 6 | 6 |

| | | | |
|----|----|----|----|
| 18 | 18 | 18 | 18 |
| 54 | 54 | 54 | 54 |
| 6 | 6 | 6 | 6 |

PRALINES

A feast for fans of multi-sensory taste sensations or a refined gift for any occasion. Our pralines contain several types of fillings encased in original Wedel chocolate.



Did you know?

The French word "bonbon" means candy. In the 18th century, the custom of storing candies in small, decorative containers - then most often made of ceramics or faience - spread from France to other European countries.



COFFEE BOX
DARK, MILK AND
CARAMEL WHITE
CHOCOLATE PRALINES
WITH COFFEE FILLING
100 G



MILK CHOCOLATE
PRALINES WITH
CHOCOLATE FILLING
114 G



LALIBELLE
FILLED MILK
CHOCOLATE PRALINES
238 G



OD SERCA
MILK CHOCOLATE
PRALINES WITH
CARAMEL FILLING
117 G

| | | | | |
|----------------------------|----|----|----|----|
| no. of pieces in the box | 12 | 11 | 7 | 11 |
| no. of boxes on the pallet | 72 | 84 | 72 | 84 |
| product shelf life | 10 | 9 | 9 | 7 |



CHOPIN
CHOCOLATE
PRALINES MILK/
DESSERT
263 G



FROM THE HEART
CHOCOLATE
PRALINES MILK/
DESSERT
263 G



HAPPY BARRELS
DARK CHOCOLATE
BARRELS WITH
ALCOHOLING
FILLING
200 G



HAPPY BARRELS
DARK CHOCOLATE
BARRELS WITH
COCTAILS FLAVOUR
ALCOHOLING FILLING
200 G



HAPPY BARRELS
DARK CHOCOLATE
BARRELS WITH
WHISKY FLAVOUR
ALCOHOLING FILLING
200 G



TORCIK WEDLOWSKI
HAND DECORATED
WAFER WITH
PEANUT FILLING IN
DARK CHOCOLATE
250 G

| | | | | | |
|----|----|----|----|----|------|
| 6 | 5 | 10 | 10 | 10 | 2120 |
| 96 | 80 | 84 | 84 | 84 | 112 |
| 8 | 8 | 6 | 9 | 6 | 7 |

BARS

Delicious chocolate bars in many delicious versions, perfect as a snack. Here you will find both long-time favorite flavors and interesting new products.



Did you know?

The history of chocolate is almost 4,000 years old and has its origins in ancient Mesoamerica.



BAJECZNY
PEANUT BAR WITH WAFERS
IN MILK CHOCOLATE
40 G



BAJECZNY
PEANUT BAR WITH
CARAMELIZED PEANUTS AND
WAFERS IN MILK CHOCOLATE
40 G



PIERROT
PEANUT BAR IN MILK
CHOCOLATE
40 G

| | | | |
|----------------------------|-----|-----|-----|
| no. of pieces in the box | 24 | 24 | 24 |
| no. of boxes on the pallet | 540 | 540 | 576 |
| product shelf life | 7 | 7 | 7 |



PAWELEK
MILK CHOCOLATE
BAR WITH TOFFEE
FILLING
45 G



PAWELEK
MILK CHOCOLATE
BAR WITH SALTED
CARAMEL FILLING
45 G



PAWELEK
MILK CHOCOLATE
BAR WITH ADVOCAT
FILLING
45 G



PAWELEK
MILK CHOCOLATE
BAR WITH CREAMY
FILLING
45 G



PAWELEK
MILK CHOCOLATE
BAR WITH
COCONUT FILLING
44 G



PAWELEK DUO
WHITE CARAMEL
AND BITTER
CHOCOLATE WITH
CHOCOLATE FILLING
45 G

| | | | | | |
|-----|-----|-----|-----|-----|-----|
| 24 | 24 | 24 | 24 | 24 | 24 |
| 527 | 527 | 527 | 527 | 527 | 527 |
| 9 | 9 | 9 | 9 | 9 | 9 |

Four delicious, shortcrust wafers layered with filling covered in milk or dark chocolate. A small, delicious snack for fans of sweet and salty flavors. Perfect for your own moment of pleasure or to share.



Did you know?

The largest chocolate in the world had 29 million calories. The Guinness Record was set in Split, Croatia, in 2015. The largest chocolate bar in the world was a square with a side length of 4 meters. It weighed nearly 6 tons and could be cut into over 72,000 standard bars.



WW WAFER
WITH NUT FILLING IN MILK
CHOCOLATE
47 G



WW WAFER
PENUT BUTTER FILLING IN MILK
CHOCOLATE
47 G



WW WAFER
WITH NUT FILLING IN DARK
CHOCOLATE
47 G

| | | | |
|----------------------------|-----|-----|-----|
| no. of pieces in the box | 24 | 24 | 24 |
| no. of boxes on the pallet | 319 | 319 | 319 |
| product shelf life | 10 | 10 | 10 |

MIESZANKA WEDLOWSKA

Wedel's mix or small chocolate candies is a wealth and variety of flavors that are hard to resist! In each package you will find unique candies covered with Wedel's dessert chocolate: Pierrot - with pieces of nuts, Bajeczny - nut with wafers, Kokosek - coconut, Toffik - toffee flavor, Mocca – coffee. Mieszanka Wedlowska has been delighting and bringing together entire generations since the 1930s. You will find something there not only for yourself, but also for your loved ones.



Did you know?

As many as 40,000 tons of chocolate are sold in the last week of October. For comparison, 21,000 tons are sold in the week before Valentine's Day! Why is there such a great demand for chocolate delicacies at the end of October? This is related to the increasingly popular Halloween and the tradition of trick-or-treating.



DARK CHOCOLATE COVERED CANDIES MIX 356 G



BAJECZNY CRUNCHY DARK CHOCOLATE COVERED PEANUT WITH WAFERS CANDY BULK 356 G



DARK CHOCOLATE CANDIES MIX 1 KG

| | | | |
|----------------------------|----|----|----|
| no. of pieces in the box | 10 | 10 | 12 |
| no. of boxes on the pallet | 54 | 54 | 32 |
| product shelf life | 9 | 9 | 9 |



DARK CHOCOLATE CANDIES MIX 3 KG

| | | |
|-----|-----|-----|
| 1 | 1 | 1 |
| 132 | 132 | 132 |
| 9 | 9 | 9 |



BAJECZNY CRUNCHY DARK CHOCOLATE COVERED PEANUT WITH WAFERS CANDY BULK 3 KG

| | | |
|-----|-----|-----|
| 1 | 1 | 1 |
| 132 | 132 | 132 |
| 9 | 9 | 9 |



PIERROT DARK CHOCOLATE COVERED PEANUT CANDY BULK 3KG

| | | |
|-----|-----|-----|
| 1 | 1 | 1 |
| 132 | 132 | 132 |
| 9 | 9 | 9 |

OTHERS

A truly royal combination! Delicious Wedel halva with cocoa, vanilla, dried fruits and nuts is an abundance of sensations, worthy of the palates of the most refined gourmets.



Did you know?

In Greek and Arabic, the word “halva” means “candy.” And the first mentions of halva date back to ancient Babylon.





SESAME SNACKS
27,2 G



VANILLA HALVA
50 G



HALVA WITH PEANUTS
50 G



HALVA WITH PEANUTS AND RAISINS
50 G



COCOA VANILLA HALVA
50 G



VANILLA HALVA
100 G



VANILLA HALVA
250 G



HALVA WITH PEANUTS, RAISINS AND COCOA POWDER
250 G

| | | | | |
|----------------------------|-----|-----|-----|-----|
| no. of pieces in the box | 40 | 20 | 20 | 20 |
| no. of boxes on the pallet | 336 | 512 | 512 | 512 |
| product shelf life | 12 | 12 | 12 | 12 |

| | | | |
|-----|-----|----|----|
| 20 | 9 | 18 | 18 |
| 512 | 448 | 84 | 84 |
| 12 | 12 | 12 | 12 |

OTHERS

Loved for generations, it contains a surprising combination of different types of dough with the addition of original Wedel chocolate, fruit jelly or a thick, delicious filling.



Did you know?

A long time ago, Jan Wedel bought a plane that was both advertising and a mean of transport. The plane regularly flew to Copenhagen and Paris, where Wedel has its stores. The plane was lost during the war, but today you can admire its replica - especially during the traditional Night of Museums.



JAFFA RASPBERRY BISCUITS 147 G

JAFFA ORANGE BISCUITS 147 G

JAFFA CHERRY BISCUITS 147 G

COOKIES WITH CHOLOLATE PIECES 125 G

CHOCO SQUEEZE MILK CREAM 50 G

CHOCO SQUEEZE CHOCOLATE CREAM 50 G

| | | | | | | |
|----------------------------|-----|-----|-----|----|-----|-----|
| no. of pieces in the box | 24 | 24 | 24 | 24 | 20 | 20 |
| no. of boxes on the pallet | 120 | 120 | 120 | 80 | 290 | 290 |
| product shelf life | 6 | 6 | 6 | 6 | 8 | 12 |



ICE COOL FLAVOUR HARD CANDIES WITH FILLING 90 G

ICE MINT FLAVOUR HARD CANDIES 90 G

SUPER MINT HARD CANDIES 90 G

FRUIT FLAVOUR HARD CANDIES 90 G

COCOA POWDER 80 G

COCOA POWDER 180 G

| | | | | | |
|-----|-----|-----|-----|-----|-----|
| 16 | 16 | 16 | 16 | 10 | 10 |
| 220 | 308 | 308 | 308 | 264 | 135 |
| 12 | 18 | 18 | 18 | 18 | 18 |

SINCE 1851

E. Wedel