





PLEASURE

















E. Wedel has 170 years of experience in chocolate production. We only use best quality ingredients - like cocoa beans from Ghana. Ghana beans are famous for their rich, bitter but at the same time well balanced taste. Carefully selected ingredients and many years of experience in developing the best chocolate recipes make Wedel tablets so unique and loved by consumers.

E. Wedel taste are:



Intensive, rich, true chocolate



Characteristic, unique, special



Multidimensional



Based on cocoa



Slowly developing in mouth



Delicate, subtle, velvety





WHY BOY AND ZEBRA?



Jan Wedel, one of the three founding fathers of the E.Wedel brand, was a very innovative person. Both when it comes to product novelties and marketing activities. It was Jan Wedel who had the image of a boy on a zebra created.

The first image of a Boy on a Zebra; ordered by Jan Wedel, was created by Leonetto Cappiello in 1926.

The original poster presents a zebra: a reference to Ghana, from where cocoa for E.Wedel's chocolate production is obtained, along with a boy who has 3 bars of chocolate on his back: milk, lightly dark, and a dark one, symbolising diversity of the portfolio.

In 2020 we used storytelling and placed our Brand Heroes on the packaging.



SOLID TABLETS







CHOOSE YOUR CATEGORY JUST CLICK THE BOX ON THE RIGHT SIDE

FILLED TABLETS

NGREDIENT TABLETS

PREMIUM TABLETS

PTASIE MLECZKO®

GIFT BOXES AND PRALINES

MIESZANKA WEDLOWSKA

COOKIES AND WAFERS

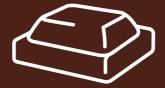
CHOCOLATE BARS

OTHER CATEGORIES

SOLID TABLETS







SOLID CHOCOLATE TABLETS



































JEDYNA DARK CHOCOLATE (50%) 220 g



CATEGORIES

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FILLED TABLETS





FILLED CHOCOLATE TABLETS









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INGREDIENT TABLETS



INGREDIENT CHOCOLATE TABLETS



INGREDIENT **CHOCOLATE**

TABLETS









INGREDIENT CHOCOLATE

TABLETS











PREMIUM TABLETS



PREMIUM CHOCOLATE TABLETS

























12 420 10



| 10 | 240 | 10 | |
|---------------|---------------|------------|--|
| NO. OF PIECES | NO. OF BOXES | PRODUCT | |
| IN THE BOX | ON THE PALLET | SHELF LIFE | |







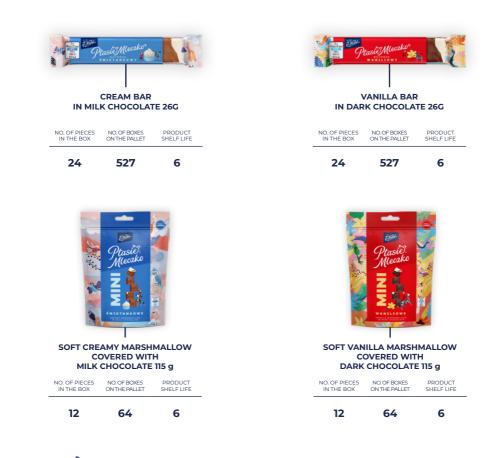


PTASIE MLECZKO®

PTASIE MLECZKO[®]







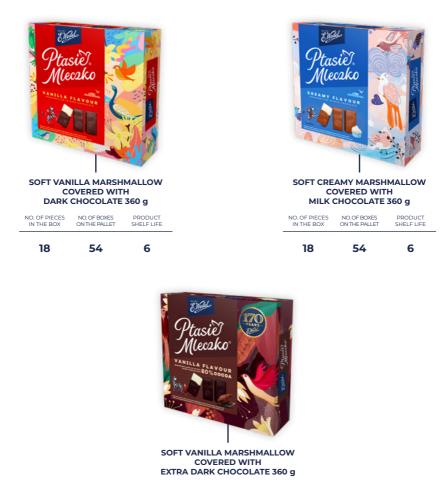




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SOFT CHOCOLATE MARSHMALLOW COVERED WITH DARK CHOCOLATE 360 g

| NO. OF PIECES NO. OF BOXES | PRODUCT |
|----------------------------|------------|
| IN THE BOX ON THE PALLET | SHELF LIFE |

18 54 6



STRAWBERRY SHAKE FLAVOUR MARSHMALLOW IN WHITE CHOCOLATE 360 g

| NO. OF PIECES | NO. OF BOXES | PRODUCT |
|---------------|---------------|------------|
| IN THE BOX | ON THE PALLET | SHELF LIFE |
| 18 | 54 | 6 |





CATEGORIES



SOFT CREAMY MARSHMALLOW COVERED WITH CARAMEL WHITE CHOCOLATE 360 g

| NO. OF PIECES | NO. OF BOXES | PRODUCT |
|---------------|---------------|------------|
| IN THE BOX | ON THE PALLET | SHELF LIFE |









GIFT BOXES AND PRALINES

GIFT BOXES AND PRALINES









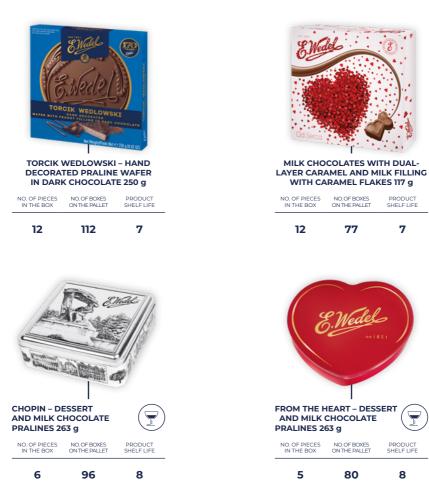




















10 77 6











MIESZANKA WEDLOWSKA

MIESZANKA WEDLOWSKA







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7



10 54 7

12 - Car











CATEGORIES SINCE 1851







COOKIES AND WAFERS

COOKIES AND WAFERS









PEANUT FILLING 160 g

| 24 | 72 | 7 |
|---------------|---------------|------------|
| NO. OF PIECES | NO. OF BOXES | PRODUCT |
| IN THE BOX | ON THE PALLET | SHELF LIFE |



COOKIES WITH CHOCOLATE PIECES 125 g

NO. OF BOXES ON THE PALLET

80

NO. OF PIECES IN THE BOX

24



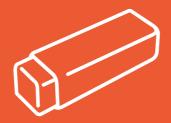
COOKIES WITH PIECES OF DARK CHOCOLATE AND CHOCOLATE CREAM 170 g

| PRODUCT | NO. OF PIECES | NO. OF BOXES | PRODUCT |
|------------|---------------|---------------|------------|
| SHELF LIFE | IN THE BOX | ON THE PALLET | SHELF LIFE |
| 6 | 12 | 112 | 6 |











CHOCOLATE BARS

















BAJECZNY PEANUT BAR WITH WAFERS IN MILK CHOCOLATE 45 g

| NO. OF PIECES | NO. OF BOXES | PRODUCT |
|---------------|---------------|------------|
| IN THE BOX | ON THE PALLET | SHELF LIFE |
| | | |

24 540 7



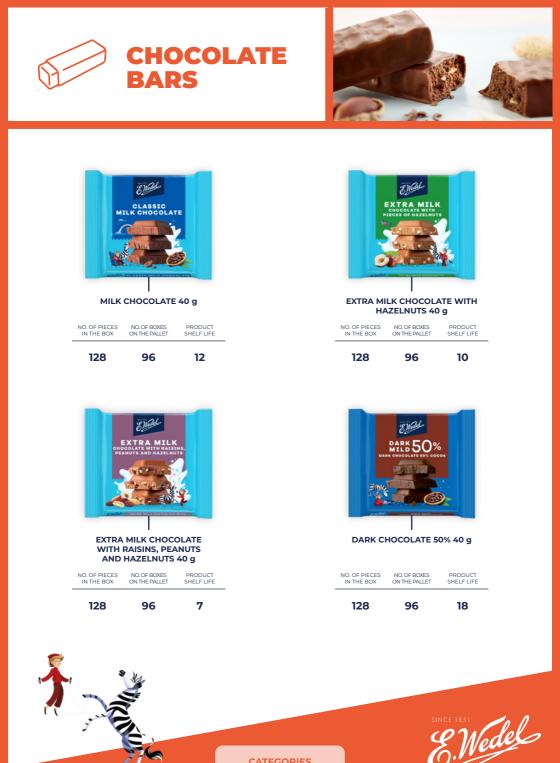
BAJECZNY PEANUT BAR WITH CARAMELIZED PEANUTS AND WAFERS IN MILK CHOCOLATE 45 g

| NO. OF PIECES | NO. OF BOXES | PRODUCT |
|---------------|---------------|------------|
| IN THE BOX | ON THE PALLET | SHELF LIFE |

24 540 7









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OTHER CATEGORIES

OTHER CATEGORIES









NO. OF PIECES IN THE BOX NO. OF BOXES ON THE PALLET





O O O SESAME AND HALVA











0 0 0 **COCOA**





10 135

24



| NO. OF PIECES | NO. OF BOXES | PRODUCT |
|---------------|---------------|------------|
| IN THE BOX | ON THE PALLET | SHELF LIFE |
| | | |

10 264 24















TIME FOR PLEASURE