





PLEASURE











## PRODUCT CATALOGUE





E. Wedel has 170 years of experience in chocolate production. We only use best quality ingredients - like cocoa beans from Ghana. Ghana beans are famous for their rich, bitter but at the same time well balanced taste. Carefully selected ingredients and many years of experience in developing the best chocolate recipes make Wedel tablets so unique and loved by consumers.

### E. Wedel taste are:



Intensive, rich, true chocolate



Characteristic, unique, special



Multidimensional



Based on cocoa



Slowly developing in mouth



Delicate, subtle, velvety





### WHY BOY AND ZEBRA?



Jan Wedel, one of the three founding fathers of the E.Wedel brand, was a very innovative person. Both when it comes to product novelties and marketing activities. It was Jan Wedel who had the image of a boy on a zebra created.

The first image of a Boy on a Zebra; ordered by Jan Wedel, was created by Leonetto Cappiello in 1926.

The original poster presents a zebra: a reference to Ghana, from where cocoa for E.Wedel's chocolate production is obtained, along with a boy who has 3 bars of chocolate on his back: milk, lightly dark, and a dark one, symbolising diversity of the portfolio.

In 2020 we used storytelling and placed our Brand Heroes on the packaging.



SOLID TABLETS







## CHOOSE YOUR CATEGORY JUST CLICK THE BOX ON THE RIGHT SIDE

FILLED TABLETS

NGREDIENT TABLETS

PREMIUM TABLETS

PTASIE MLECZKO®

GIFT BOXES AND PRALINES

MIESZANKA WEDLOWSKA

COOKIES AND WAFERS

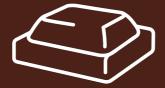
CHOCOLATE BARS

OTHER CATEGORIES

SOLID TABLETS







# SOLID CHOCOLATE TABLETS





































### JEDYNA DARK CHOCOLATE (50%) 220 g

NO. OF PIECES	NO. OF BOXES	PRODUCT
IN THE BOX	ON THE PALLET	SHELF LIFE



CATEGORIES

د ر









NO. OF PIECES NO. OF BOXES PRODUCT IN THE BOX ON THE PALLET SHELF LIFE





FILLED TABLETS





## FILLED CHOCOLATE TABLETS



































#### MILK CHOCOLATE COOKIE WITH COCONUT FILLING AND BISCUIT 100G

NO. OF PIECES	NO. OF BOXES	PRODUCT
IN THE BOX	ON THE PALLET	SHELF LIFE

12 468 9



### WITH MILK AND PEANUTS FILLING AND BISCUIT 100G

NO. OF PIECES NO. OF BOXES PRODUCT IN THE BOX ON THE PALLET SHELF LIFE

12 468 9













8.Wedel





















































#### WITH PEANUT WAFERS 245 g

NO. OF PIECES NO. OF BOXES PRODUCT IN THE BOX ON THE PALLET SHELF LIFE

13 180 10

























INGREDIENT TABLETS



# INGREDIENT CHOCOLATE TABLETS



INGREDIENT CHOCOLATE

TABLETS









INGREDIENT CHOCOLATE

**TABLETS** 











PREMIUM TABLETS



# PREMIUM CHOCOLATE TABLETS

przesunięcie 3 mm

REMIUM

**ABLETS** 

OCOLATE



























IN THE BOX ON THE PALLET SHELF LIFE



10	240	10
NO. OF PIECES	NO. OF BOXES	PRODUCT
IN THE BOX	ON THE PALLET	SHELF LIFE







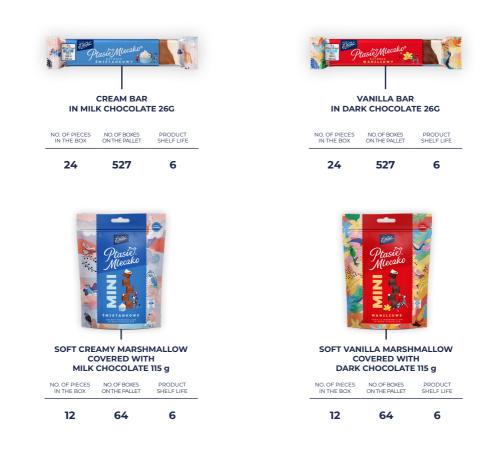


**PTASIE MLECZKO®** 

MLECZKO







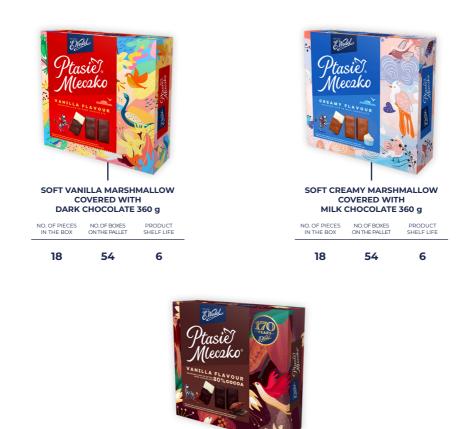




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SOFT VANILLA MARSHMALLOW COVERED WITH EXTRA DARK CHOCOLATE 360 g

NO. OF PIECES NO. OF BOXES PRODUCT IN THE BOX ON THE PALLET SHELF LIFE

18 54 6









#### SOFT CHOCOLATE MARSHMALLOW COVERED WITH DARK CHOCOLATE 360 g

NO. OF PIECES NO. OF BOXES	PRODUCT
IN THE BOX ON THE PALLET	SHELF LIFE

### 18 54 6



#### STRAWBERRY SHAKE FLAVOUR MARSHMALLOW IN WHITE CHOCOLATE 360 g

IN THE BOX	ON THE PALLET	SHEEF EILE
NO. OF PIECES	NO. OF BOXES	PRODUCT
IN THE BOX	ON THE PALLET	SHELF LIFE





SOFT LEMON MARSHMALLOW

COVERED WITH

DARK CHOCOLATE 360 g

NO. OF PIECES NO. OF BOXES	PRODUCT
IN THE BOX ON THE PALLET	SHELF LIFE









GIFT BOXES AND PRALINES

# GIFT BOXES AND PRALINES







7 72 9





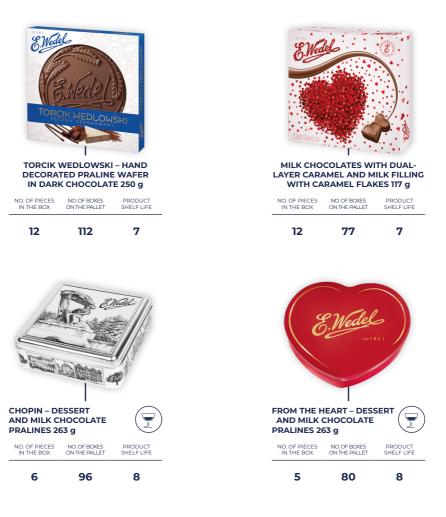
**COFFEE BOX PRALINES 100 G** 

12	72	9
NO. OF PIECES	NO. OF BOXES	PRODUCT
IN THE BOX	ON THE PALLET	SHELF LIFE

















10 77 6













### MIESZANKA WEDLOWSKA

MIESZANKA WEDLOWSKA





ALESZANKA NEDLOWSK

NO. OF BOXES ON THE PALLET

132

Nodel.

NO. OF BOXES ON THE PALLET

132

NESZANKA EDLOW

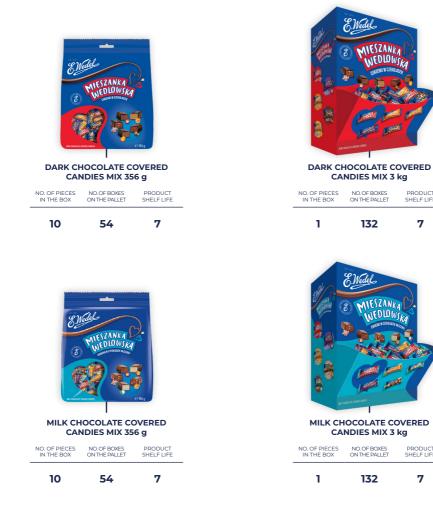
PRODUCT

SHELF LIFE

7

PRODUCT

7



122 A











CANDIES

MIESZANKA WEDLOWSKA MIXED CHOCOLATE

BAJECZNY – DARK CHOCOLATE COVERED PEANUT WITH WAFERS CANDY BULK 3 kg

NO. OF PIECES	NO. OF BOXES	PRODUCT
IN THE BOX	ON THE PALLET	SHELF LIFE

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1 132 7



PIERROT – DARK CHOCOLATE COVERED PEANUT CANDY BULK 3 kg

1	132	7
NO. OF PIECES	NO. OF BOXES	PRODUCT
IN THE BOX	ON THE PALLET	SHELF LIFE









#### COOKIES AND WAFERS

COOKIES AND WAFERS









MINI WAFERS WITH PEANUT FILLING 160 g

NO. OF PIECES	NO. OF BOXES	PRODUCT
IN THE BOX	ON THE PALLET	SHELF LIFE



COOKIES WITH CHOCOLATE PIECES 125 g

NO. OF PIECES IN THE BOX

24



COOKIES WITH PIECES OF DARK CHOCOLATE AND CHOCOLATE CREAM 170 g

NO. OF BOXES	PRODUCT	NO. OF PIECE		PRODUCT
ON THE PALLET	SHELF LIFE	IN THE BOX		SHELF LIFE
80	6	12	112	6











CHOCOLATE BARS





















IN THE BOX ON THE PALLET SHELF LIFE
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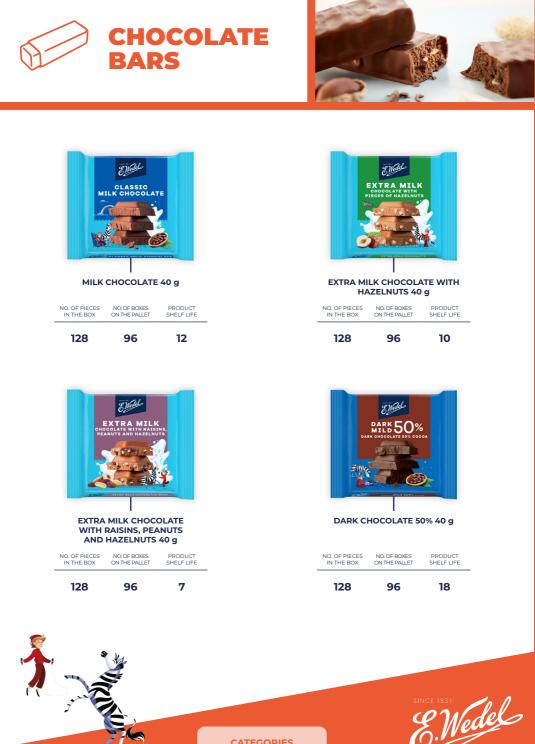
24 540 7



#### WAFEL WEDLOWSKI XXL WITH PEANUT FILLING IN DARK CHOCOLATE 50 g

30	240	8
NO. OF PIECES	NO. OF BOXES	PRODUCT
IN THE BOX	ON THE PALLET	SHELF LIFE







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#### OTHER CATEGORIES

OTHER CATEGORIES







NO. OF PIECES	NO. OF BOXES	PRODUCT
IN THE BOX	ON THE PALLET	SHELF LIFE
10	128	12







#### O O O SESAME AND HALVA











## 0 0 0 **COCOA**



















#### **TIME FOR PLEASURE**