

SINCE 1851

E. Wedel



E. WEDEL'S WORLD

Product catalogue





MAIN MENU



ABOUT E.WEDEL

[HISTORY](#)[PRODUCTION](#)[MUSEUM](#)

OUR PRODUCTS

[DARK CHOCOLATE](#)[CREAMY CHOCOLATE](#)[MILK CHOCOLATE](#)[SNACK CHOCOLATE](#)[LARGE CHOCOLATE](#)[SMALL CHOCOLATE](#)[PTASIE MLECZKO](#)[PRALINES](#)[COUNTLINES](#)[CHOCOLATE CANDIES](#)[HALVA & SESAME](#)[COOKIES & OTHERS](#)

LET'S PARTNER UP

[OUR BUSINESS](#)[SUPPORT](#)[CONTACT](#)

QUIZ

[1](#)[2](#)[3](#)[4](#)[5](#)[6](#)[7](#)[8](#)[SUBSCRIBE TO NEWSLETTER](#)



WELCOME TO E.WEDEL'S WORLD!

Over 170 years of history

For over 170 years, E.Wedel has been synonymous with the finest chocolate craftsmanship, blending tradition with innovation.

As one of Poland's most beloved and iconic brands, our journey began with a passion for quality and a commitment to excellence that continues to inspire us today.



Unique products

From our signature chocolates, to our innovative new creations. Every piece is a testament to the art of chocolate-making that has been passed down through generations.

This catalogue is a celebration of our rich heritage and our ongoing pursuit of perfection.

Inside, you will discover:

- our history
- interesting facts about E.Wedel
- our exquisite products.



WELCOME TO E.WEDEL'S WORLD!

Chocolate is more than just a treat

At E.Wedel, we believe that chocolate is more than just a treat – it's a way to bring people together, create joy, and make everyday moments special. We invite you to explore our collection, savour the original flavours, and experience the timeless uniqueness that defines E.Wedel.

We look forward to
continuing to delight
and inspire you with
our finest chocolate
for years to come.





THE STORY OF E.WEDEL



Passion, craftsmanship, and enduring legacy

Founded in 1851 by Karol E.Wedel, a visionary chocolatier, the company began as a modest confectionery shop in the heart of Warsaw.

With a dedication to creating the finest chocolates, Karol quickly established a reputation for quality, laying the foundation for what would become one of Poland's most cherished brands.

As the business flourished, Karol's son, Emil E.Wedel, took the reins, bringing with him a spirit of innovation that pulled E.Wedel to new heights. The company developed rapidly and its success was so great that its products began to be counterfeited.

In 1874, Emil E.Wedel then decided to provide each chocolate bar produced by E.Wedel with his own signature.

Over time, this signature became E.Wedel's trademark and part of the brand's history that still functions today in a slightly modified form.



THE STORY OF E.WEDEL



Jan took over from his father, Emil. Under his leadership, the company expanded, opening the first chocolate factory in Warsaw, and introducing beloved products like the legendary Torcik Wedlowski.

In 1926, Jan E.Wedel ordered the famous advertising graphic - The Boy on the Zebra.

The graphics were designed by the Italian painter and caricaturist Leonetto Capiello, often called the "father of modern advertising" due to his innovative approach to posters. Capiello decided that the perfect symbol for E.Wedel's chocolate would be a boy riding an exotic zebra and carrying a chocolate bar on his back.

This advertisement was used, among others, to advertise the company's first store in Paris, in the elegant Madelaine district. A trip to France in 1936 inspired Jan to create one of the brand's most iconic products - creamy Ptasia Mleczko® marshmallows.



Throughout the 20th century, E.Wedel continued to grow, navigating the challenges of war and political change with resilience and determination.

Despite these obstacles, the brand remained an icon of quality, beloved by generations of Poles. The distinctive blue and gold packaging became a symbol of tradition and luxury, and E.Wedel chocolates were enjoyed not just in Poland, but around the world.



THE STORY OF E.WEDEL



Today, E.Wedel continues to honour its rich heritage while embracing the future. With a blend of time-honoured recipes and modern innovations, the brand remains a key chocolate producer in the Polish confectionery industry. The same passion that drove Karol E.Wedel over 170 years ago still guides us today, as we continue to create moments of joy with every piece of chocolate.

The history of E.Wedel is more than just the story of a company! It is a testament to the power of tradition, the importance of family, and the enduring love for chocolate that has transcended generations. We invite you to be a part of this legacy and to savour the timeless excellence of E.Wedel.





WHAT DO YOU KNOW ABOUT E.WEDEL?

[SUBSCRIBE TO NEWSLETTER](#)

When did Karol E.Wedel start a confectionery busi-

Who put their signature on chocolates?

Which image was introduced by Jan E.Wedel, as the company logo?



COCOA



Cocoa from Ghana

From the very beginning, E.Wedel products have been made with cocoa from Ghana. Ghanaian cocoa beans are valued for their high quality, and the resulting cocoa powder has a chocolate flavour. Perfect for drinking as well as for baking and all kinds of desserts. It gives dishes a unique, unforgettable taste.

Ghanaian cocoa is known around the world for the unique characteristics of its flavour. They are often described as rich and complex, with distinct floral, nutty and sometimes even fruity notes.



Unlike other origin countries where cocoa is dried by mechanical heating process, the Ghanaian farmer dries his produce using natural rays of the sun, as beans are evenly spread on raised bamboo mats. Turning is regular, and every part of the beans is exposed to the sun's rays. Coupled with complete fermentation, Ghana cocoa beans diffuse the best natural chocolate aroma and a perfect dry brown colour appearance.

Ghanaian cocoa beans have established a reputation as the ingredient of preference for quality-oriented chocolate manufacturers. That is why top brand chocolates and confectionery products are labelled with Ghanaian cocoa for a high-end market position and as a symbol of quality. Only the best associate themselves with cocoa from Ghana.





E.WEDEL'S FACTORY



In the heart of Poland

The E.Wedel factory, known as "Fabryka E.Wedel," has been historically located in Warsaw, Poland. The original E.Wedel factory was established in the 1920's in the Praga-Południe district of Warsaw, specifically on Zamoyskiego Street. This area has become closely associated with the brand due to the factory's longstanding presence and its role as a major employer in the local community.

The Praga-Południe location is not just a production facility, but also an important part of the city's industrial heritage.



The factory complex, with its distinctive buildings, has remained a recognizable landmark in Warsaw. It is here that many of E.Wedel's iconic products, such as the famous Ptasię Mleczko® and various chocolates, have been manufactured for decades.

Over the years, the factory has been modernised, but it continues to operate in the same historical location, maintaining a strong connection to its roots in Warsaw.





PIJALNIE CZEKOLADY E.WEDEL

The chain of 30 elegant cafés

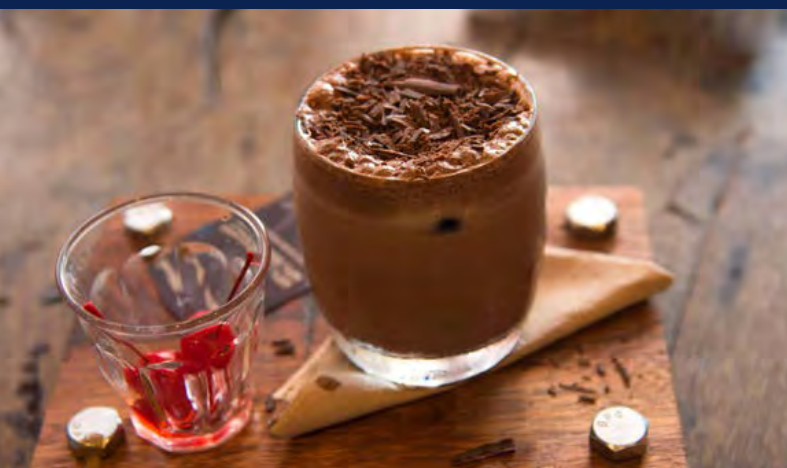
Pijalnie Czekolady E.Wedel is a chain of 30 elegant cafés in Poland where customers can enjoy a wide variety of chocolate-based treats and beverages, all made with E.Wedel's signature chocolate. These venues offer a cosy and stylish atmosphere, perfect for savouring hot chocolate, cakes, pralines, and other sweet delicacies.

The menu includes classic chocolate drinks, as well as more creative options like chocolate fondue, desserts with fruit, and artisanal chocolates.



The Pijalnie Czekolady E.Wedel concept combines E.Wedel's long tradition of chocolate making with a modern café experience, making it a popular destination for both locals and tourists looking for an indulgent, high-quality treat.

**Located in major cities like:
Warsaw, Kraków, and Gdańsk!**





CHOCOLATE FACTORY MUSEUM E.WEDEL

Discover chocolate production

The Chocolate Factory Museum E.Wedel, located at the historic E.Wedel factory in Warsaw, offers visitors a unique glimpse into the rich heritage of Poland's most famous chocolate brand.

The museum showcases the history of the E.Wedel family and their confectionery business, dating back to 1851, along with the evolution of chocolate-making techniques over the decades.



Unique experience

Interactive displays allow guests to experience the chocolate-making process, from cacao beans to finished sweets. The museum also provides a sensory experience with the chance to taste some of E.Wedel's famous chocolates. It's a popular destination for chocolate lovers and those interested in Polish industrial history.





WHAT DO YOU KNOW ABOUT E.WEDEL?

[SUBSCRIBE TO NEWSLETTER](#)

**What is Ghanaian cocoa valued
the most for?**

E.Wedel factory is located in the centre of:



DARK CHOCOLATE TABLETS



PRODUCT LIST

Intense flavour and high cocoa content

Dark chocolate from E.Wedel is one of the brand's most iconic products, known for its rich, intense flavour and high cocoa content. This dark chocolate has been a staple in Polish households for generations, appreciated for its smooth texture and perfectly balanced bitterness. Made from carefully selected cocoa beans, it offers a deep, robust taste that appeals to chocolate purists.



DARK CHOCOLATE TABLETS



NEXT CATEGORY



DARK CHOCOLATE
(50%- COCOA)



DARK CHOCOLATE
(64% COCOA)



DARK CHOCOLATE
(80% COCOA)

Click and discover more!

EXPLORE FILLED TABLETS



DARK CHOCOLATE TABLETS



NEXT CATEGORY



DARK CHOCOLATE WITH PIECES OF HAZELNUTS AND PEANUTS



DARK CHOCOLATE COCONUT



DARK CHOCOLATE ESPRESSO



DARK CHOCOLATE CRÈME BRÛLÉE



DARK CHOCOLATE PANNA COTTA



DARK CHOCOLATE TIRAMISU



DARK CHOCOLATE STRAWBERRY



DARK CHOCOLATE CHERRY


Click and discover more!




DARK CHOCOLATE 50% COCOA 90 G



E.Wedel dark chocolate with 50% cocoa content offers a perfect balance of subtle sweetness and mild bitterness, ideal for those who prefer a more refined flavour. With this cocoa percentage, the chocolate retains its richness while being smoother and less intense than traditional dark chocolates.

 no. of pieces in the box: **22**

 no. of boxes on the pallet: **234**


 product shelf life (months): **20**




DARK CHOCOLATE 64% COCOA 90 G



E.Wedel dark chocolate with 64% cocoa content delivers a deeper, more intense flavour, appealing to true dark chocolate enthusiasts. The higher cocoa percentage gives it a rich, slightly bitter taste, while still maintaining a smooth texture.

 no. of pieces in the box: **22**

 no. of boxes on the pallet: **234**

 product shelf life (months): **20**



DARK CHOCOLATE 80% COCOA 90 G



E.Wedel dark chocolate with 80% cocoa content offers a bold and intense flavor, perfect for those who appreciate strong, bitter notes in their chocolate. Its high cocoa content creates a deep, rich taste with minimal sweetness, providing a pure and refined chocolate experience.

	no. of pieces in the box:	22
	no. of boxes on the pallet:	234
	product shelf life (months):	20



DARK CHOCOLATE WITH HAZELNUTS AND PEANUTS 90 G



E.Wedel dark chocolate with hazelnuts and peanuts offers a delightful combination of rich dark chocolate and the nutty flavours of roasted hazelnuts and peanuts. The crunchy texture of the nuts perfectly complements the smooth, intense chocolate, creating a satisfying and indulgent snack for those who enjoy a blend of sweet and savoury tastes.

	no. of pieces in the box:	21
	no. of boxes on the pallet:	234
	product shelf life (months):	9



DARK CHOCOLATE WITH COCONUT FILLING 100 G



E.Wedel dark chocolate with coconut filling combines the rich intensity of dark chocolate with a smooth, creamy coconut centre. This indulgent treat offers a tropical twist, balancing the deep cocoa flavour with the sweet, aromatic notes of coconut, creating a delightful and exotic chocolate experience.



no. of pieces
in the box: **20**



no. of boxes
on the pallet: **234**




product shelf
life (months): **12**




DARK CHOCOLATE WITH PANNA COTTA FLAVOR FILLING 100 G



E.Wedel dark chocolate with panna cotta flavour filling features a smooth and creamy filling that captures the essence of the classic Italian dessert. Encased in rich dark chocolate, this indulgent treat offers a delightful balance of flavours, with hints of vanilla and a velvety texture that makes each bite a luxurious experience.

 no. of pieces in the box: **20**

 no. of boxes on the pallet: **234**

 product shelf life (months): **12**



DARK CHOCOLATE WITH CRÈME BRÛLÉE FILLING 100 G



E.Wedel dark chocolate with crème brûlée filling presents a luxurious combination of rich dark chocolate and a smooth, creamy crème brûlée centre. This delightful treat captures the essence of the classic dessert, with its sweet vanilla notes and subtle caramelised flavour, creating a sophisticated and indulgent chocolate experience.



no. of pieces
in the box: **20**



no. of boxes
on the pallet: **234**




product shelf
life (months): **12**




DARK CHOCOLATE WITH ESPRESSO FLAVOUR FILLING 100 G



E.Wedel dark chocolate with espresso flavour filling offers a rich, aromatic experience that combines the bold taste of dark chocolate with the intense flavour of espresso. This indulgent treat is perfect for coffee lovers, as the smooth, creamy filling enhances the deep cocoa notes, creating a deliciously satisfying blend of chocolate and coffee.

 no. of pieces in the box: **20**

 no. of boxes on the pallet: **234**


 product shelf life (months): **12**




DARK CHOCOLATE WITH CHERRY FILLING 100 G



E.Wedel dark chocolate with cherry filling features a luscious cherry centre encased in rich dark chocolate, creating a perfect blend of sweet and tart flavours. The juicy cherry filling complements the intense cocoa, resulting in a delightful treat that appeals to those who enjoy a fruity twist in their chocolate indulgence.

 no. of pieces in the box: **20**

 no. of boxes on the pallet: **234**

 product shelf life (months): **12**



DARK CHOCOLATE WITH STRAWBERRY FILLING 100 G



E.Wedel dark chocolate with strawberry filling features a luscious, fruity centre that perfectly complements the rich, intense flavour of dark chocolate. This delightful combination offers a harmonious balance of sweetness and tartness, making it a refreshing and indulgent treat for chocolate lovers.



no. of pieces
in the box: **20**



no. of boxes
on the pallet: **234**



product shelf
life (months): **12**



DARK CHOCOLATE WITH TIRAMISU FILLING 100 G



E.Wedel dark chocolate with tiramisu filling combines the rich, bold flavour of dark chocolate with a creamy tiramisu centre, reminiscent of the beloved Italian dessert. The filling features delightful notes of coffee and mascarpone, perfectly complementing the intense cocoa, resulting in an indulgent treat that transports you to a café in Italy with every bite.



no. of pieces
in the box: **20**



no. of boxes
on the pallet: **234**



product shelf
life (months): **12**



CREAMY CHOCOLATE TABLETS



PRODUCT
LIST

Treat for chocolate lovers

E.Wedel milk and dark chocolates with chocolate filling offer a decadent treat for chocolate lovers. The velvety filling is covered by a milk or dark chocolate, crispy shell. Milk variant delivers a smooth, sweet experience, while the dark chocolate variant delivers a rich, intense flavor that perfectly complements the chocolate filling. Each bite offers a delightful combination of textures and flavors, making these chocolates a luxurious indulgence for any occasion.





PREVIOUS CATEGORY

CREAMY CHOCOLATE TABLETS



NEXT CATEGORY



DARK CHOCOLATE WITH CHOCOLATE FILLING



MILK CHOCOLATE WITH CHOCOLATE FILLING

LARGE FORMATS



DARK CHOCOLATE WITH CHOCOLATE FILLING



MILK CHOCOLATE WITH CHOCOLATE FILLING



MILK CHOCOLATE WITH Caramel FILLING

Click and discover more!

DARK CHOCOLATE FILLED WITH CHOCOLATE CREAM 100 G



E.Wedel Creamy dark chocolate filled with chocolate cream offers a truly indulgent experience. To fully enjoy its rich flavour, it's best served at 21-22°C, where the chocolate reaches its peak taste and harmony. At this temperature, the filling transforms into a smooth mousse that melts pleasantly in the mouth, creating a luxurious and satisfying treat for chocolate enthusiasts.

	no. of pieces in the box:	19
	no. of boxes on the pallet:	288
	product shelf life (months):	12



MILK CHOCOLATE WITH CHOCOLATE FILLING 100 G



Discover the full pleasure of Creamy milk chocolate with chocolate filling by serving it at 21-22 °C. It is at this temperature that it acquires its full flavour and harmony, and the filling takes the form of a mousse and melts pleasantly in the mouth.

- 
no. of pieces in the box: **22**

- 
no. of boxes on the pallet: **234**

- 
product shelf life (months): **12**

DARK CHOCOLATE FILLED WITH CHOCOLATE CREAM 287 G



E.Wedel Creamy dark chocolate filled with chocolate cream offers a truly indulgent experience. To fully enjoy its rich flavour, it's best served at 21-22°C, where the chocolate reaches its peak taste and harmony. At this temperature, the filling transforms into a smooth mousse that melts pleasantly in the mouth, creating a luxurious and satisfying treat for chocolate enthusiasts.



no. of pieces in the box: **12**



no. of boxes on the pallet: **162**



product shelf life (months): **12**



MILK CHOCOLATE WITH CHOCOLATE FILLING 287 G



Discover the full pleasure of Creamy milk chocolate with chocolate filling by serving it at 21-22 °C. It is at this temperature that it acquires its full flavour and harmony, and the filling takes the form of a mousse and melts pleasantly in the mouth.



no. of pieces
in the box:

12



no. of boxes
on the pallet:

162



product shelf
life (months):

12



MILK CHOCOLATE WITH CARAMEL FILLING 287 G



Discover the full pleasure of Creamy milk chocolate with caramel filling by serving it at 21-22°C. At this temperature, it reveals its rich flavor and perfect balance, while the caramel filling transforms into a velvety, smooth texture that melts delightfully in your mouth.



no. of pieces
in the box:

12



no. of boxes
on the pallet:

162



product shelf
life (months):

12



MILK CHOCOLATE TABLETS



PRODUCT LIST

Chocolate with over 170 years of history

E.Wedel milk chocolate is one of the brand's most iconic products, renowned for its exceptionally creamy texture and delicate, sweet taste. It is made using carefully selected ingredients, including high-quality milk and cocoa from Ghana, which give it a unique and rich flavour. The recipe has remained true to the brand's tradition, with over 170 years of history behind it.





PREVIOUS
CATEGORY

MILK CHOCOLATE TABLETS



NEXT
CATEGORY



MILK CHOCOLATE



EXTRA MILK CHOCOLATE



WHITE CHOCOLATE



CARAMEL WHITE
CHOCOLATE

MORE
TABLETS

Click and
discover
more!





PREVIOUS
CATEGORY

MILK CHOCOLATE TABLETS - FILLED



NEXT
CATEGORY



**EXTRA MILK CHOCOLATE
WITH HAZELNUTS**



**MILK CHOCOLATE WITH
STRAWBERRY FILLING**



**MILK CHOCOLATE WITH
RASPBERRY FILLING**



**MILK CHOCOLATE WITH
TOFFEE FLAVOURED
FILLING**



**MILK CHOCOLATE WITH
“BAJECZNY” FILLING**

Click and
discover
more!





MILK CHOCOLATE

90 G



E.Wedel milk chocolate is known for its classic, smooth, creamy texture and mild sweetness, making it a classic favourite. Made with high-quality milk and cocoa, it delivers a rich and satisfying flavour that appeals to all ages.

 no. of pieces in the box: **22**

 no. of boxes on the pallet: **234**


 product shelf life (months): **17**




EXTRA MILK CHOCOLATE 80 G



E.Wedel extra milk chocolate offers an even creamier and richer taste, with a higher milk content for those who love a more indulgent chocolate experience. The extra milk creates a velvety texture that melts smoothly in the mouth, enhancing the chocolate's sweetness.

 no. of pieces in the box: **22**

 no. of boxes on the pallet: **234**

 product shelf life (months): **17**



WHITE CHOCOLATE

80 G



E.Wedel's white chocolate is a smooth and creamy delight, crafted with the finest ingredients for a rich and indulgent taste experience. Its velvety texture melts in the mouth, delivering a delicate sweetness that pairs perfectly with other flavors or can be enjoyed on its own. Especially appreciated by those with a severe case of sweet tooth.



no. of pieces in the box: **22**



no. of boxes on the pallet: **234**



product shelf life (months): **15**



CARAMEL WHITE CHOCOLATE 80 G



The secret of E.Wedel's caramel white chocolate lies in the highest quality and intense caramel flavour packed in a crispy bar. This chocolate offers a perfect blend of creamy sweetness with a subtle caramelized flavor, creating a unique and indulgent taste. Its smooth, velvety texture makes it a delightful treat. This caramel twist elevates the classic white chocolate experience to a new level of indulgence.


	no. of pieces in the box:	22
	no. of boxes on the pallet:	234
	product shelf life (months):	15




EXTRA MILK CHOCOLATE WITH HAZELNUTS 80 G



E.Wedel extra milk chocolate with hazelnuts combines the creamy richness of extra milk chocolate with the satisfying crunch of whole roasted hazelnuts. This indulgent treat offers a perfect balance of smooth sweetness and nutty flavour, creating a delightful and luxurious experience with every bite.

 no. of pieces in the box: **22**

 no. of boxes on the pallet: **234**

 product shelf life (months): **12**



MILK CHOCOLATE WITH STRAWBERRY FILLING 100 G



E.Wedel milk chocolate with strawberry filling combines the smooth, creamy taste of milk chocolate with a sweet and fruity strawberry center. The luscious filling adds a refreshing burst of flavour, perfectly complementing the rich chocolate for a delightful and indulgent treat.

	no. of pieces in the box:	20
	no. of boxes on the pallet:	234
	product shelf life (months):	12



MILK CHOCOLATE WITH RASPBERRY FILLING 100 G



E.Wedel milk chocolate with raspberry filling offers a delightful combination of creamy milk chocolate and a tangy raspberry centre. The vibrant raspberry filling adds a refreshing, fruity contrast to the smooth sweetness of the chocolate, creating a perfectly balanced and tasty treat.



no. of pieces in the box: **20**



no. of boxes on the pallet: **234**




product shelf life (months): **12**




MILK CHOCOLATE WITH TOFFEE FLAVOURED FILLING 100 G



E.Wedel milk chocolate with toffee combines the creamy sweetness of milk chocolate with a rich, buttery toffee filling. The smooth chocolate and the chewy, caramel-like toffee create a deliciously indulgent treat that offers a perfect balance of flavours and textures.

 no. of pieces in the box: **20**

 no. of boxes on the pallet: **234**


 product shelf life (months): **12**




MILK CHOCOLATE WITH “BAJECZNY” FILLING 100 G



E.Wedel “Bajeczny” countline in a chocolate bar? A dreamy and creamy nutty filling with wafer chunks is a temptation one won't resist. The smooth milk chocolate encases this indulgent centre, creating a harmonious blend of flavours that brings a touch of nostalgia and comfort in every bite.

 no. of pieces in the box: **20**

 no. of boxes on the pallet: **234**

 product shelf life (months): **12**

SNACK CHOCOLATES



PRODUCT LIST



Chocolate is fun

E.Wedel Snack chocolates with original flavours offer a fun and unconventional twist on traditional chocolate. These bold and playful combinations cater to adventurous taste buds, blending the sweetness of milk chocolate with surprising flavours that create a memorable snacking experience.





PREVIOUS
CATEGORY

SNACK CHOCOLATE TABLETS



NEXT
CATEGORY



**SNACK FIZZY COLA COLA
MILK CHOCOLATE**



**SNACK BUBBLE GUM
MILK CHOCOLATE**



**SNACK SO SALTY
MILK CHOCOLATE**



**SNACK POP-CORN
MILK CHOCOLATE**

🖱️ **Click and
discover
more!**

SNACK FIZZY COLA - COLA FLAVOUR MILK CHOCOLATE WITH POPPING CANDY 90 G



The combination of the refreshing taste of cola with the E.Wedel's milk classic chocolate and an unexpected shooting addition makes each cube full of excitement and surprise. Delight in the intense taste while simultaneously experiencing the unforgettable effect of popping candy-sugar on your palate.



no. of pieces in the box: **22**



no. of boxes on the pallet: **234**



product shelf life (months): **12**



SNACK BUBBLE GUM - MILK CHOCOLATE WITH BUBBLE GUM FLAVOUR JELLIES 90 G



Discover milk chocolate with bubble gum flavour - a combination of sweet milk chocolate with a cheerful touch of bubble gum. This chocolate has a perfect creamy texture and intense flavour that will take you to the carefree world of childhood. Immerse yourself in the pleasure of chocolate delight and enliven your palate with this unique flavour composition.



no. of pieces in the box: **22**



no. of boxes on the pallet: **234**




product shelf life (months): **12**


SNACK SO SALTY - MILK CHOCOLATE WITH SALTY CRISPY CEREALS

85 G



Snack milk chocolate with salty crisps is the perfect solution for lovers of extreme combinations, in this case - salty and sweet. E.Wedel's smooth milk classic chocolate, enhanced with salty, crunchy additives creates a new surprising combination that is hard to break away from.

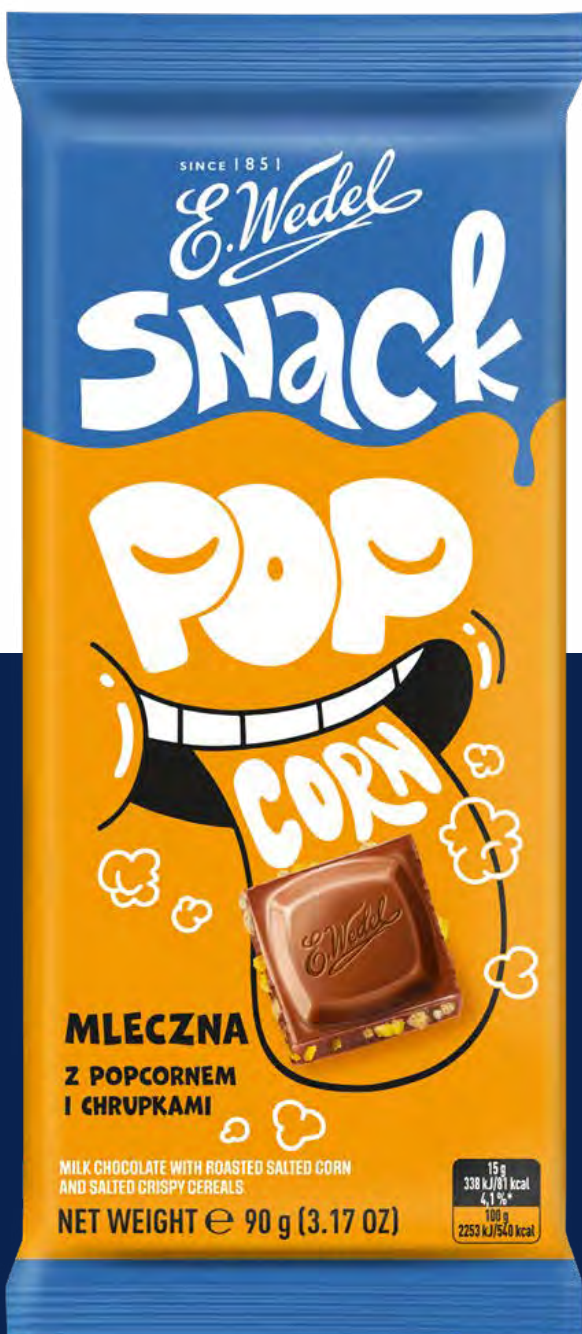
 no. of pieces in the box: **20**

 no. of boxes on the pallet: **234**

 product shelf life (months): **12**



SNACK POPCORN - MILK CHOCOLATE WITH POPCORN 90 G



Popcorn flavored milk chocolate with crisps is one of E.Wedel's latest innovations. It offers a delightful fusion of classic E.Wedel milk chocolate with a hint of pop-corn and saltiness, inspired by the young ones' favorite snacks.

	no. of pieces in the box:	20
	no. of boxes on the pallet:	234
	product shelf life (months):	12

OTHER CHOCOLATE (LARGE FORMAT +200 G)



PRODUCT LIST

Pleasure lasts longer

E.Wedel large chocolate tablets are perfect for those who love to indulge in generous portions of their favourite chocolate.

Available in a variety of flavours of milk chocolate, these tablets offer something for every taste. Their larger size makes them ideal for sharing with family and friends or enjoying multiple occasions. Next to their size, the quality remains top, ensuring a rich, satisfying experience with every bite.





PREVIOUS
CATEGORY

OTHER CHOCOLATE (LARGE FORMAT)



NEXT
CATEGORY



MILK CHOCOLATE WITH
TIRAMISU FILLING



MILK CHOCOLATE WITH
PANNA COTTA FILLING



MILK CHOCOLATE WITH CRÈME
BRÛLÉE FILLING



MILK CHOCOLATE WITH
“BAJECZNY” FILLING



MILK CHOCOLATE WITH
PEANUTS WAFER

Click and
discover
more!

MORE
TABLETS



PREVIOUS
CATEGORY

OTHER CHOCOLATE (LARGE FORMAT)



NEXT
CATEGORY



PREMIUM

**MILK CHOCOLATE WITH
WHOLE HAZELNUTS**



PREMIUM

MILK CHOCOLATE

➡ **Click and
discover
more!**



MILK CHOCOLATE WITH TIRAMISU FILLING 293 G



E.Wedel milk chocolate with tiramisu combines the smooth, creamy taste of milk chocolate with the rich flavours of the classic Italian dessert. The tiramisu filling, with notes of coffee and mascarpone, adds a delightful and indulgent twist to this chocolate treat.



no. of pieces in the box: **12**



no. of boxes on the pallet: **162**



product shelf life (months): **12**



MILK CHOCOLATE WITH PANNA COTTA FILLING 287 G



E.Wedel milk chocolate with panna cotta combines the creamy sweetness of milk chocolate with a smooth and delicate panna cotta filling. The light, vanilla-flavoured centre perfectly complements the rich chocolate, creating a harmonious and indulgent dessert-inspired treat.



no. of pieces
in the box: **12**



no. of boxes
on the pallet: **162**



product shelf
life (months): **12**



MILK CHOCOLATE WITH CRÈME BRÛLÉE FILLING 289 G



E.Wedel milk chocolate with crème brûlée offers a luxurious blend of smooth milk chocolate and the creamy, caramelized flavor of crème brûlée. The rich filling brings a touch of elegance and sweetness, perfectly complementing the velvety milk chocolate for a truly outstanding experience.



no. of pieces
in the box:

12



no. of boxes
on the pallet:

162



product shelf
life (months):

12



MILK CHOCOLATE WITH PEANUTS WAFER 245 G



E.Wedel milk chocolate WW features crunchy wafers layered with a delicious peanut filling, all coated in smooth, creamy E.Wedel milk chocolate. This classic treat is perfect for enjoying small, everyday pleasures, and its shareable form makes it easy to enjoy with family and friends.



no. of pieces
in the box: **13**



no. of boxes
on the pallet: **180**



product shelf
life (months): **12**



MILK CHOCOLATE WITH “BAJECZNY” FILLING 290 G



E.Wedel Bajeczny milk chocolate offers a creamy nutty filling mixed with crunchy wafer chunks, all covered in smooth milk chocolate. This delicious combination of flavours and textures makes it an irresistible treat for any chocolate lover.



no. of pieces
in the box:

12



no. of boxes
on the pallet:

162

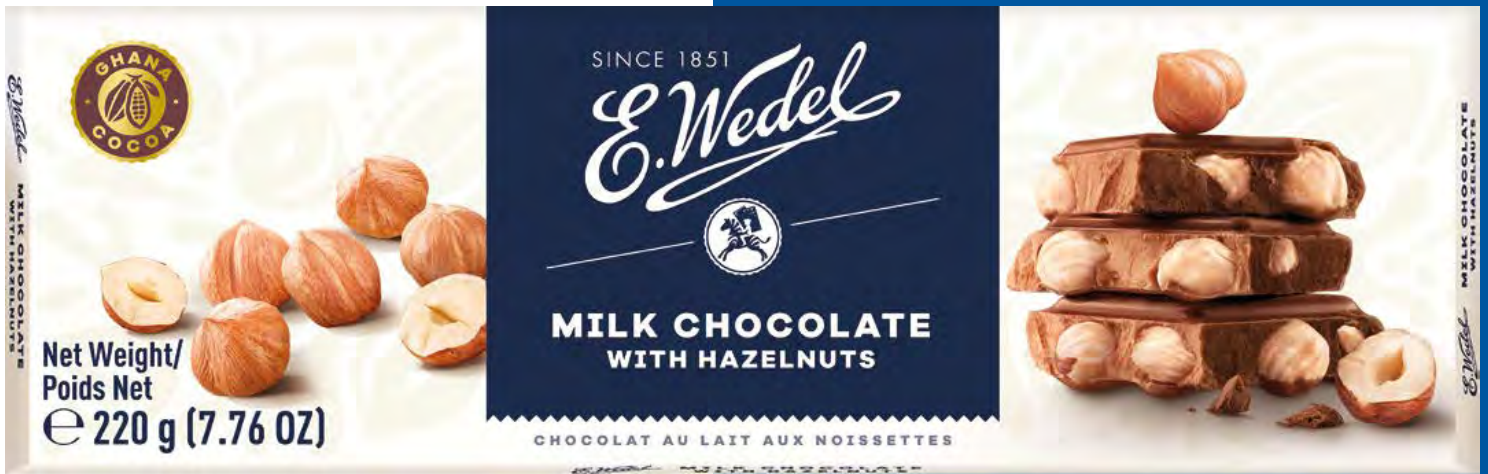


product shelf
life (months):

12



MILK CHOCOLATE WITH WHOLE HAZELNUTS 220 G



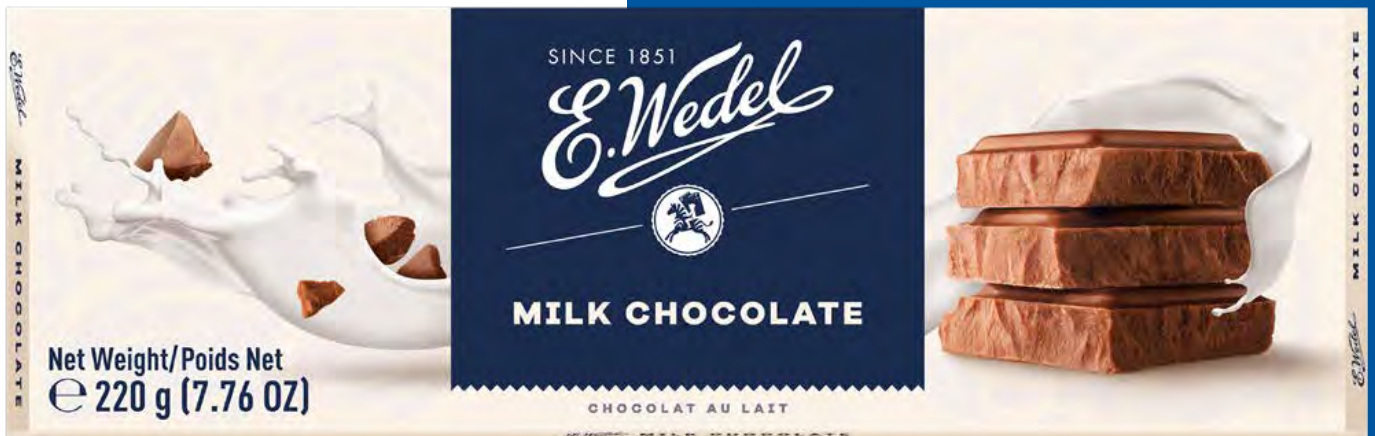
E.Wedel milk chocolate with hazelnuts represents the perfect harmony of rich chocolate and carefully selected whole nuts. It's an ideal treat for anyone who wants to enjoy the exceptional flavour of nut-filled chocolate.

	no. of pieces in the box:	10
	no. of boxes on the pallet:	240
	product shelf life (months):	12



MILK CHOCOLATE

220 G



This exceptional Milk Chocolate from E.Wedel is the product of perfect balance between cocoa from Ghana and milk. What makes it so special is its unique texture which guarantees a richer taste. In a large format of elegant cardboard, perfect for a gift, as well as a classic must-have for all lovers of premium milk chocolate.



no. of pieces in the box: **13**



no. of boxes on the pallet: **180**



product shelf life (months): **15**

OTHER CHOCOLATE (SMALL FORMAT 40G)



PRODUCT
LIST

Sweet treat on the go

E.Wedel's 40g chocolate bars are a fantastic alternative to traditional countlines, offering the high-quality chocolate in a convenient, smaller size. These mini bars are perfect for a quick, satisfying treat on the go, with a variety of delicious flavors to choose from. Ideal for anyone looking to enjoy a premium chocolate experience in a compact form.





PREVIOUS
CATEGORY

OTHER CHOCOLATE (SMALL FORMAT)



NEXT
CATEGORY



**CLASSIC MILK
CHOCOLATE**



**MILK CHOCOLATE WITH
HAZELNUTS**



**DARK CHOCOLATE 50%
COCOA**

➔ **Click and
discover
more!**





CLASSIC MILK CHOCOLATE 40 G



E.Wedel milk chocolate is known for its classic, smooth, creamy texture and mild sweetness, making it a classic favorite. Made with high-quality milk and cocoa, it delivers a rich and satisfying flavor that appeals to all ages.



 no. of pieces in the box: **128**

 no. of boxes on the pallet: **96**

 product shelf life (months): **15**



MILK CHOCOLATE WITH HAZELNUTS 40 G



E.Wedel milk chocolate is known for its classic, smooth, creamy texture and mild sweetness, making it a classic favorite. Made with high-quality milk and cocoa, it delivers a rich and satisfying flavor that appeals to all ages.



no. of pieces
in the box:

128



no. of boxes
on the pallet:

96



product shelf
life (months):

12



DARK CHOCOLATE 50% COCOA 40 G



E.Wedel dark chocolate with 50% cocoa content offers a perfect balance of subtle sweetness and mild bitterness, ideal for those who prefer a more refined flavor. With this cocoa percentage, the chocolate retains its richness while being smoother and less intense than traditional dark chocolates.



no. of pieces
in the box:

128



no. of boxes
on the pallet:

96



product shelf
life (months):

20



WHAT DO YOU KNOW ABOUT E.WEDEL?

[SUBSCRIBE TO NEWSLETTER](#)

Which flavour is available in both milk and dark chocolate?

What are the flavours of Snack chocolate?



PTASIE MLECZKO®



PRODUCT LIST



Iconic product

Ptasiel Mleczko® is one of E.Wedel's most iconic products, renowned for its unique combination of soft, fluffy marshmallow filling and a smooth chocolate coating. Introduced in 1936, this delightful treat has become a beloved treat in Poland and beyond.

Available in various flavours, Ptasiel Mleczko® offers a distinctive taste and texture. It's a perfect gift or a satisfying snack.





PREVIOUS
CATEGORY



NEXT
CATEGORY

PTASIE MLECZKO®



**PTASIE MLECZKO®
VANILLA 340 G**



**PTASIE MLECZKO®
CREAM 340 G**

Click and
discover
more!



**PTASIE MLECZKO®
SALTED CARAMEL 340 G**



**PTASIE MLECZKO®
CHOCOLATE 340 G**



**PTASIE MLECZKO®
LEMON 340 G**



**PTASIE MLECZKO®
CAFFE LATTE 340 G**



PTASIE MLECZKO® VANILLA 340 G



E.Wedel Ptasia Mleczko® Vanilla flavour features a light, fluffy marshmallow filling that is delicately coated in rich chocolate, creating a delightful treat. The classic vanilla flavour adds a creamy sweetness, making it a favourite choice for those who enjoy a touch of nostalgia in their chocolate indulgence.



no. of pieces
in the box: **18**



no. of boxes
on the pallet: **54**



product shelf
life (months): **8**



PTASIE MLECZKO® CREAM 340 G



E.Wedel Ptasię Mleczko® Cream features a light, fluffy marshmallow filling with a delicate cream flavour, covered in smooth chocolate. This creamy version offers a rich and satisfying taste, making it a perfect treat for those who love a velvety sweetness paired with a chocolatey coating.

	no. of pieces in the box:	18
	no. of boxes on the pallet:	54
	product shelf life (months):	8



PTASIE MLECZKO® SALTED CARAMEL 340 G



E.Wedel Ptasię Mleczko® Salted Caramel combines a light, fluffy marshmallow filling with the rich flavour of salted caramel, all encased in smooth chocolate. The blend of sweet and salty creates a delightful contrast, offering a unique and indulgent twist on the classic Ptasię Mleczko® treat.

- 
no. of pieces in the box:
18
- 
no. of boxes on the pallet:
54
- 
product shelf life (months):
8



PTASIE MLECZKO® CHOCOLATE 340 G



E.Wedel Ptasię Mleczko® Chocolate offers a light, fluffy, chocolate flavoured marshmallow filling wrapped in a smooth, rich chocolate coating. This double chocolate treat provides a deeply satisfying experience for lovers of classic chocolate flavours.



no. of pieces
in the box: **18**



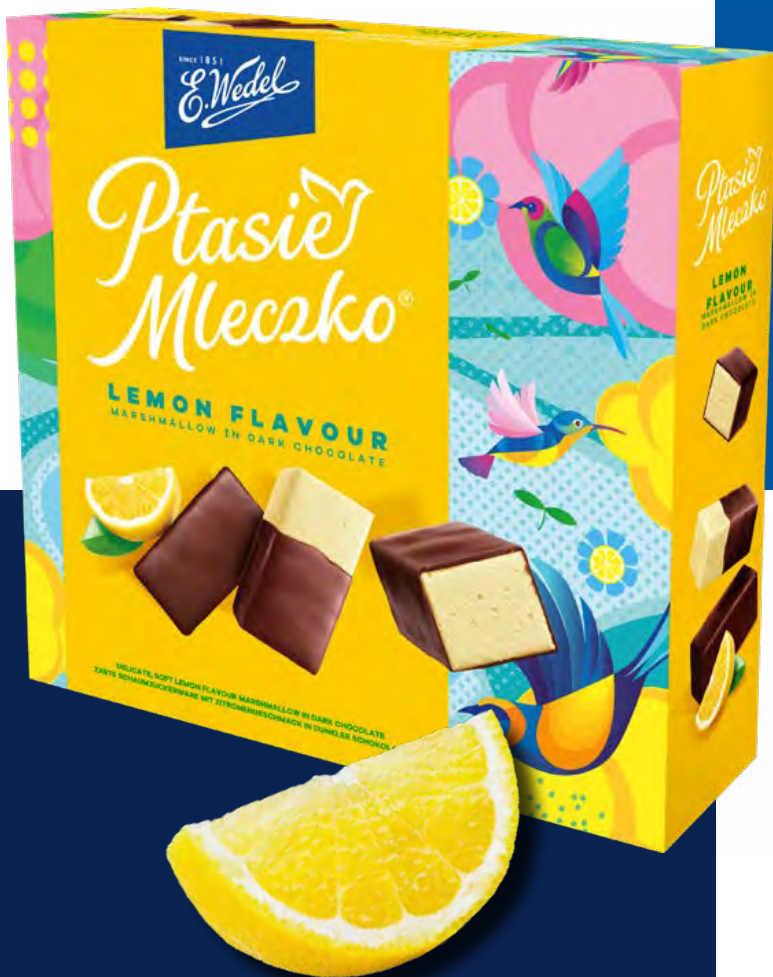
no. of boxes
on the pallet: **54**



product shelf
life (months): **8**



PTASIE MLECZKO® LEMON 340 G



E.Wedel Ptasię Mleczko® Lemon features a light, fluffy marshmallow filling with a refreshing lemon flavour, covered in smooth chocolate. The zesty lemon adds a vibrant touch to the sweetness, creating a perfectly balanced and refreshing treat.

- 
no. of pieces in the box:
18
- 
no. of boxes on the pallet:
54
- 
product shelf life (months):
8




PTASIE MLECZKO® CAFFE LATTE 340 G



Ptasię Mleczko® Caffé Latte offers a light, fluffy marshmallow filling with a creamy coffee flavour, all coated in rich E.Wedel chocolate. It's a perfect treat for coffee lovers who enjoy a delicate and indulgent sweet.

 no. of pieces in the box: **18**

 no. of boxes on the pallet: **54**

 product shelf life (months): **8**



WHAT DO YOU KNOW ABOUT E.WEDEL?

[SUBSCRIBE TO NEWSLETTER](#)

When was Ptasie Mleczko® introduced?

How many flavours of Ptasie Mleczko® are available?



PRALINES



PRODUCT LIST

Sweet luxurious treat

E.Wedel pralines are a luxurious treat, offering a variety of rich fillings encased in smooth chocolate. Whether filled with velvety creams, liqueurs, toffee and many other flavours, each praline is crafted with the finest ingredients to deliver an indulgent experience.

These elegantly packaged pralines make a perfect gift or a special treat for yourself.





PREVIOUS
CATEGORY



NEXT
CATEGORY

PRALINES



**MILK CHOCOLATE
PRALINES WITH
CHOCOLATE FILLING 114 G**



**MILK CHOCOLATES -
CARAMEL AND MILK
FILLING 117 G**

Click and
discover
more!



**HAPPY BARRELS
CLASSIC 200 G**



**HAPPY BARRELS
WHISKY 200 G**



**HAPPY BARRELS
COCKTAIL 200 G**



**LALIBELLE - PRALINES
IN SIX FLAVOURS 238 G**



**TORCIK WEDLOWSKI
- HAND DECORATED
CHOCOLATE WAFER**



MILK CHOCOLATE PRALINES WITH CHOCOLATE FILLING 114 G



E.Wedel heart-shaped Creamy milk chocolate pralines with filling are a delightful and indulgent treat, perfect for special occasions. The creamy milk chocolate encases a smooth, rich filling, offering a sweet and charming way to enjoy a moment of indulgence or to share with loved ones.

- 
no. of pieces in the box:
11
- 
no. of boxes on the pallet:
84
- 
product shelf life (months):
10



MILK CHOCOLATES

“FROM THE HEART” -

CARAMEL AND MILK FILLING

WITH CARAMEL FLAKES 117 G



E.Wedel From the Heart pralines with caramel flakes offer a delightful combination of rich chocolate and a creamy filling, enhanced by the crunch of caramel flakes. Each praline is crafted with care, providing a smooth texture complemented by the sweet, buttery flavour of caramel. Perfect for sharing with loved ones or enjoying as a special treat.

	no. of pieces in the box:	11
	no. of boxes on the pallet:	84
	product shelf life (months):	9



HAPPY BARRELS CLASSIC 200 G



E.Wedel Happy Barrels Classic are delightful chocolate pralines shaped like barrels, filled with a smooth, liqueur-infused centre. Encased in rich milk chocolate, these treats offer a perfect balance between the sweetness of the chocolate and the subtle kick of the liquor filling.

	no. of pieces in the box:	11
	no. of boxes on the pallet:	84
	product shelf life (months):	9



HAPPY BARRELS WHISKY 200 G



E.Wedel Happy Barrels Whisky are indulgent chocolate pralines shaped like barrels, filled with a rich whiskey-flavoured centre. The smooth milk chocolate coating perfectly complements the bold, warming notes of whisky, creating a sophisticated and satisfying treat.

	no. of pieces in the box:	11
	no. of boxes on the pallet:	84
	product shelf life (months):	9



HAPPY BARRELS COCKTAIL 200 G



E.Wedel Happy Barrels Cocktail are unique chocolate pralines shaped like barrels, filled with delicious cocktail-inspired centers. Each praline is encased in smooth milk chocolate, delivering a delightful mix of sweetness and the refreshing taste of popular cocktails.

	no. of pieces in the box:	11
	no. of boxes on the pallet:	84
	product shelf life (months):	9



LALIBELLE - PRALINES IN SIX FLAVOURS 238 G



E.Wedel Lalibelle pralines are exquisite chocolate treats that combine elegance with indulgence. Each praline features a smooth, creamy filling surrounded by a rich chocolate shell, offering a delightful burst of flavour in every bite. Available in six flavours such as toffee, tiramisu or coconut.



no. of pieces
in the box: **7**



no. of boxes
on the pallet: **72**



product shelf
life (months): **10**



TORCIK WEDLOWSKI – HAND DECORATED WAFER IN DARK CHOCOLATE

E.Wedel hand decorated Torcik Wedlowski is a stunning dessert that showcases the artistry and craftsmanship of traditional Polish confectionery. Hand-made decoration takes ca. 45 seconds and is unique for each single product. Each cake is expertly crafted and beautifully decorated, combining layers of rich chocolate and creamy fillings to create a decadent treat. Its elegant presentation makes it perfect for special occasions, celebrations, or as a delightful gift.



- 
no. of pieces in the box:
12

- 
no. of boxes on the pallet:
112

- 
product shelf life (months):
9





WHAT DO YOU KNOW ABOUT E.WEDEL?

[SUBSCRIBE TO NEWSLETTER](#)

What is the name of unique E.Wedel pralines with alcohol content?

Which E.Wedel's product is hand-decorated?



PRODUCT

COUNTLINES



Bars with various flavours and textures

E.Wedel countlines are delightful sweet snacks that offer a perfect blend of rich chocolate and delicious fillings, making them an ideal treat for any occasion. With various flavours and textures, these bars cater to every chocolate lover's cravings, providing a satisfying indulgence whether enjoyed on the go or as a dessert.





PREVIOUS
CATEGORY

COUNTLINES



NEXT
CATEGORY



PAWEŁEK - ADVOCAT
FLAVOUR



PAWEŁEK - TOFFEE
FLAVOUR



PAWEŁEK - SALTED
CARAMEL



PAWEŁEK - CREAM
FLAVOUR



PAWEŁEK - DUO
CHOCOLATE

MORE
BARS

➤ Click and
discover
more!



PREVIOUS
CATEGORY

COUNTLINES



NEXT
CATEGORY



WW - WAFER IN MILK
CHOCOLATE



WW - PEANUT BUTTER
WAFER



WW - WAFER IN DARK
CHOCOLATE



WW - CHERRY BLOSSOM
WAFER



WW - COCONUT WAFER



WW - CHOCOLATE
PEANUT CANDIES



PIERROT - PEANUT BAR



BAJECZNY- PEANUT BAR
WITH WAFERS IN MILK
CHOCOLATE

Click and
discover
more!



PAWEŁEK - ADVOCAT FLAVOUR 45 G



E.Wedel Pawełek Advocat in dark chocolate was introduced in 1987. It is an indulgent treat that features a smooth, creamy advokat filling wrapped in rich dark chocolate. This unique combination offers a delightful blend of flavors, with the velvety texture of the filling perfectly complementing the intensity of the dark chocolate.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

527



product shelf
life (months):

12



PAWEŁEK – TOFFEE FLAVOUR 45 G



E.Wedel Pawełek Toffee features a rich, creamy toffee filling enveloped in smooth milk chocolate. This delightful treat offers a perfect combination of sweet and buttery flavours, making it an irresistible snack for toffee lovers.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

527



product shelf
life (months):

12



PAWEŁEK – SALTED CARAMEL FLAVOUR 45 G



E.Wedel Pawełek Salted Caramel features a luscious, creamy salted caramel filling encased in smooth milk chocolate. This delightful treat offers a perfect balance of sweet and salty flavours, creating a satisfying indulgence for caramel lovers.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

527



product shelf
life (months):

12



PAWEŁEK - CREAM FLAVOUR FLAVOUR 45 G



E.Wedel Pawełek Creamy features a smooth, velvety filling that is enveloped in rich milk chocolate. This indulgent treat offers a delightful combination of creamy sweetness and chocolate, making it a perfect snack for those who enjoy a classic chocolate experience by coffee.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

527



product shelf
life (months):

12



PAWEŁEK – DUO CHOCOLATE FLAVOUR 45 G



E.Wedel Paweł Duo Chocolate features thick, delicious chocolate cream encased in five squares, with creamy caramel on top and a dark chocolate base. This tasty bar provides a rich combination of flavours and textures, making it an ideal snack for chocolate



no. of pieces
in the box:

24



no. of boxes
on the pallet:

527



product shelf
life (months):

12



WW - WAFER IN MILK CHOCOLATE 47 G



E.Wedel WW consists of four delicious, crispy nutty wafers coated in smooth milk chocolate. This easy-to-split snack is perfect for sharing or enjoying on the go, making it a delightful treat for any occasion.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

319



product shelf
life (months):

12



WW - PEANUT BUTTER WAFER 47 G



E.Wedel WW peanut butter wafer features four crispy wafers filled with creamy peanut butter and coated in rich milk chocolate. This small, delicious snack offers a delightful blend of sweet and salty flavours, making it perfect for indulging on your own or sharing with others.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

319



product shelf
life (months):

12



WW - WAFER IN DARK CHOCOLATE 47 G



E.Wedel WW wafer in dark chocolate features four crispy wafers layered with a rich filling and coated in smooth dark chocolate. This delightful snack offers a perfect balance of crunch and chocolatey richness, making it an ideal treat for those who enjoy the bold flavour of dark chocolate.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

319



product shelf
life (months):

12



WW - CHERRY BLOSSOM WAFER 47 G



WW Sakura offers four crispy wafers with a delicate cherry blossom inspired filling, coated in milk chocolate. This unique flavor captures the essence of a Japanese spring, offering a gentle blend of floral notes and sweetness, making it an elegant and light snack.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

319



product shelf
life (months):

10



WW - COCONUT WAFER 47 G



WW Coconut features four crispy wafers layered with a creamy coconut filling and coated in smooth milk chocolate. This tropical treat combines the refreshing taste of coconut with the velvety sweetness of chocolate, making it a perfect choice for a moment of indulgence.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

319



product shelf
life (months):

10



WW - CHOCOLATE PEANUT CANDIES 227 G



WW candies are a delicious blend of chocolate-peanut treats with crispy wafers, all coated in smooth milk chocolate. This delightful combination offers a satisfying crunch paired with the rich, nutty flavor that chocolate lovers adore. Perfect for sharing or enjoying on your own, WW candies are a versatile snack that adds a touch of sweetness to any moment.



no. of pieces
in the box:

12



no. of boxes
on the pallet:

54



product shelf
life (months):

7



PIERROT – PEANUT BAR 40 G



E.Wedel Pierrot peanut bar is a delicious treat that features a crunchy layer of peanuts coated in rich milk chocolate. This bar offers a satisfying combination of flavours and textures, making it a perfect snack for peanut lovers.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

576



product shelf
life (months):

9

BAJECZNY- PEANUT BAR WITH WAFERS IN MILK CHOCOLATE 40 G



E.Wedel Bajeczny peanut bar features a delightful combination of crunchy wafers and creamy peanut filling, all wrapped in smooth milk chocolate. This delicious treat offers a perfect balance of flavors and textures, making it an irresistible snack for peanut lovers.



no. of pieces
in the box:

24



no. of boxes
on the pallet:

540



product shelf
life (months):

9



Mieszanka Wedlowska



PRODUCT

E.Wedel's Mixture - popular snack

E.Wedel Mieszanka Wedlowska (E.Wedel's Mixture) is a popular snack assortment from E.Wedel that includes a variety of chocolates, pralines, and other sweets.

This delightful mix features different fillings and flavours, making it perfect for sharing or enjoying as a sweet treat on any occasion. Elegantly packaged, Mieszanka Wedlowska also makes a wonderful gift for chocolate lovers.





PREVIOUS
CATEGORY



NEXT
CATEGORY

DARK CHOCOLATE COVERED CANDIES 356 G



E.Wedel Mieszanka Wedlowska dark chocolate covered candies 356 g is a fantastic idea for small gatherings and everyday snacking. With a delightful assortment of treats, it's perfect for indulging guests or enjoying a sweet moment during your day.



no. of pieces
in the box:

10



no. of boxes
on the pallet:

54



product shelf
life (months):

9

HALVA & SESAME



PRODUCT
LIST



Perfect balance of sweetness and nuttness

E.Wedel Halva with nuts & raisins is a rich and flavorful treat that combines the creamy texture of traditional halva with crunchy nuts and sweet raisins.

This delightful confection offers a perfect balance of sweetness and nuttness, making it an ideal snack for those who enjoy a unique and satisfying flavour experience.





PREVIOUS
CATEGORY

HALVA & SESAME



NEXT
CATEGORY



**"AHA!" SESAME
SNACKS 27,5 G**



**VANILLA
HALVA 50 G**



**VANILLA
HALVA 100 G**



**COCOA & VANILLA
HALVA 50 G**



**HALVA WITH NUT
CHUNKS 50 G**



**HALVA WITH NUTS
& RAISINS 50 G**



**VANILLA
HALVA 250 G**



**COCOA & VANILLA
HALVA WITH NUTS
& RAISINS 250 G**

➔ Click and
discover
more!



“AHA!” SESAME SNACKS 27,5 G



E.Wedel AHA! Sesame bars are a delicious and crunchy snack made from roasted sesame seeds, providing a delightful blend of sweetness and nuttiness. Perfect for on-the-go snacking, these three bars offer a wholesome treat that is both satisfying and nutritious.



no. of pieces in the box: **40**



no. of boxes on the pallet: **336**



product shelf life (months): **12**



VANILLA HALVA 50 G



E.Wedel Vanilla Halva is a deliciously smooth and creamy treat made from finely ground sesame seeds and infused with a delightful vanilla flavour. This sweet confection melts in your mouth, making it a perfect snack for those who appreciate the unique taste of halva.



no. of pieces
in the box:

120



no. of boxes
on the pallet:

84



product shelf
life (months):

14



VANILLA HALVA 100 G



E.Wedel Vanilla Halva is a deliciously smooth and creamy treat made from finely ground sesame seeds and infused with a delightful vanilla flavour. This sweet confection melts in your mouth, making it a perfect snack for those who appreciate the unique taste of halva.



no. of pieces
in the box:

120



no. of boxes
on the pallet:

84



product shelf
life (months):

14



COCOA & VANILLA HALVA 50 G



E.Wedel Cocoa & Vanilla Halva is a delectable treat that blends the rich flavours of cocoa with the smoothness of vanilla, creating a unique and indulgent confection. This halva offers a delightful combination of sweetness and creaminess, making it a perfect snack for those who enjoy a chocolatey twist on traditional halva.



no. of pieces
in the box:

120



no. of boxes
on the pallet:

84



product shelf
life (months):

14



HALVA WITH NUT CHUNKS 50 G



E.Wedel Halva with nut chunks is a delicious treat that combines the creamy texture of traditional halva with generous pieces of crunchy nuts. This delightful confection offers a satisfying blend of sweetness and nuttiness, making it an ideal snack for those who appreciate rich flavors and textures.



no. of pieces
in the box:

120



no. of boxes
on the pallet:

84



product shelf
life (months):

14



HALVA WITH NUTS & RAISINS 50 G



E.Wedel Halva with nuts & raisins is a rich and flavorful treat that combines the creamy texture of traditional halva with crunchy nuts and sweet raisins. This delightful confection offers a perfect balance of sweetness and nuttiness, making it an ideal snack for those who enjoy a unique and satisfying flavour experience.



no. of pieces
in the box:

120



no. of boxes
on the pallet:

84



product shelf
life (months):

14



VANILLA HALVA 250 G



E.Wedel Vanilla Halva is a deliciously smooth and creamy treat made from finely ground sesame seeds and infused with a delightful vanilla flavour. This sweet confection melts in your mouth, making it a perfect snack for those who appreciate the unique taste of halva.



no. of pieces
in the box: **18**



no. of boxes
on the pallet: **84**



product shelf
life (months): **14**





COCOA & VANILLA HALVA WITH NUTS & RAISINS 250 G



E.Wedel Halva with nuts & raisins is a rich and flavorful treat that combines the creamy texture of traditional halva with crunchy nuts and sweet raisins. This delightful confection offers a perfect balance of sweetness and nuttiness, making it an ideal snack for those who enjoy a unique and satisfying flavour experience.



 no. of pieces in the box: **18**

 no. of boxes on the pallet: **84**

 product shelf life (months): **12**



WHAT DO YOU KNOW ABOUT E.WEDEL?

[SUBSCRIBE TO NEWSLETTER](#)

When was Pawełek countline introduced?

What is so special about E.Wedel halva?



PRODUCT LIST



COOKIES & OTHERS

When tradition meets innovation

E.Wedel Wedlove Jaffa cakes are delightful biscuits topped with a layer of fruit jelly and coated in smooth chocolate, offering a perfect balance of sweetness and texture.



On the other hand, Chocosqueeze, is a convenient and fun way to enjoy delicious E.Wedel chocolate on the go. Packaged in an easy-to-use tube, it offers a smooth and creamy chocolate experience, perfect for squeezing onto snacks or enjoying directly.



PREVIOUS
CATEGORY

COOKIES & OTHERS



**WEDLOVE – ORANGE
JAFFA CAKES 147 G**



**WEDLOVE – CHERRY
JAFFA CAKES 147 G**



**WEDLOVE – RASPBERRY
JAFFA CAKES 147 G**

➔ **Click and
discover
more!**



**CHOCOSQUEEZE – COCOA
& HAZELNUT CREAM**



WEDLOVE - ORANGE JAFFA CAKES 147 G



E.Wedel Wedlove Orange Jaffa Cakes features a delicious combination of soft biscuits topped with a zesty orange jelly and coated in smooth chocolate. These delightful treats offer a refreshing citrus flavor that perfectly complements the sweet chocolate, making them an ideal snack for orange lovers.



no. of pieces in the box: **12**



no. of boxes on the pallet: **120**



product shelf life (months): **6**



WEDLOVE - CHERRY JAFFA CAKES 147 G



E.Wedel Wedlove Cherry Jaffa Cakes features a soft biscuit topped with a luscious cherry jelly and enveloped in smooth chocolate. This delightful combination offers a perfect blend of sweet and tart flavours, making it a delicious treat for cherry lovers.

	no. of pieces in the box:	12
	no. of boxes on the pallet:	120
	product shelf life (months):	6



WEDLOVE - RASPBERRY JAFFA CAKES 147 G



E.Wedel Wedlove Raspberry Jaffa Cakes combines a soft biscuit base with a tangy raspberry jelly, all coated in rich chocolate. This delightful treat offers a perfect balance of sweetness and tartness, making it an irresistible snack for those who enjoy fruity flavours.



no. of pieces in the box: **12**



no. of boxes on the pallet: **120**



product shelf life (months): **6**

CHOCOSQUEEZE - COCOA & HAZELNUT CREAM



E.Wedel Chocosqueeze contains a delicious cocoa and hazelnut cream that can be enjoyed in various ways - added to milk, squeezed directly into your mouth, or spread on a sandwich. It's a perfect on the go snack, ideal for school, trips or summer holidays.

	no. of pieces in the box:	20
	no. of boxes on the pallet:	290
	product shelf life (months):	12



WHAT DO YOU KNOW ABOUT E.WEDEL?

[SUBSCRIBE TO NEWSLETTER](#)

How many flavours of Jaffa cookies are available on the market?

What is the name of cocoa and milk cream from E.Wedel?



MARKET POSITION

One of the top 3 companies in Poland

E.Wedel is one of the top three companies in the confectionery industry in Poland. Holding the number two position in the market is a testament to the quality of E.Wedel's products and the recognition Poles have for the brand's long-standing history and heritage.



Ptasie Mleczko®

Number 1 praline!

E.Wedel is a leader in the pralines segment, with Ptasie Mleczko® being the number one product among consumers.



MARKET POSITION

Number 2 in chocolate tablets in Poland

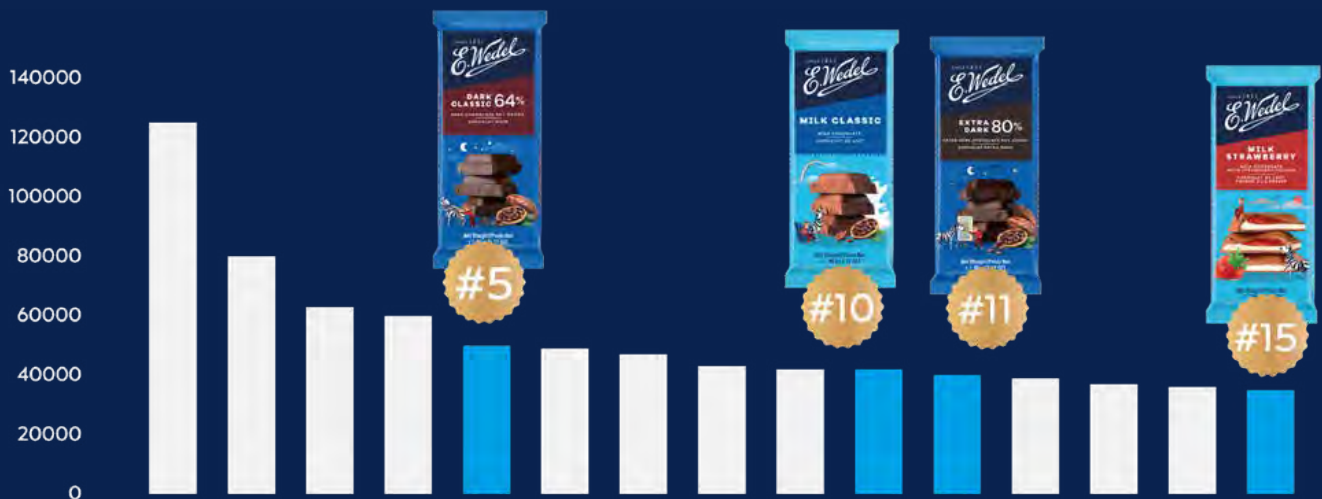
In the chocolate tablets segment, E.Wedel holds the number two position, widely recognized for the excellent taste of its products. The company's strong standing in this segment is largely driven by its leading position in the dark chocolate category.

Among the 15 best-selling chocolates in the Polish market, four are from the E.Wedel brand.



These chocolates are:

- E.Wedel dark chocolate 64%
- E.Wedel milk chocolate
- E.Wedel dark chocolate 80%
- E.Wedel milk chocolate with strawberry filling





WORLDWIDE PRESENCE



More than 50 countries

E.Wedel's export began to flourish as early as the beginning of the 20th century, when Jan E.Wedel bought a company plane RWD-13 and sold his products to countries like France, England, and the United States.

This marked the company's early international expansion and growing global reputation for high-quality confectionery.

E.Wedel is present in over 50 countries around the world, establishing its position across all sales channels and gaining widespread consumer recognition. The brand continues to grow internationally, thanks to its high-quality products and rich tradition.

Owing to an experienced export team E.Wedel develops its presence worldwide, supporting partners in sales development and marketing activities.





CSR



We care about the planet

E.Wedel is a socially responsible brand. From certified production processes to engagement in charitable initiatives, E.Wedel demonstrates a commitment to sustainability and community welfare.

The company actively supports various local projects, promotes environmentally friendly practices, and ensures that its sourcing aligns with ethical standards, making a positive impact on society while delivering quality products.



We care about people

E.Wedel is also a highly recommended employer, having earned the Top Employer certification since 2022.

This recognition highlights the company's commitment to providing a positive workplace environment, fostering employee development, and ensuring high standards of HR practices, making it an attractive choice for potential candidates.





AWARDS



We are recognized by consumers

E.Wedel is a brand that has been repeatedly awarded for its marketing initiatives and activities.

37x Superbrands®

11x premiumbrand

3x effie Awards Poland

E.Wedel earns consumer recognition and loyalty, reflecting its commitment to quality and the positive emotional connections it fosters with its products.

Consumers appreciate the brand's tradition and history, as many of its products have been cherished for generations, reinforcing E.Wedel's legacy in the confectionery industry.

That is why E.Wedel has received so far 19 times a title of Best product - consumer choice and 13 times European trusted brand title.





MEET THE TEAM

Sales export team

The sales export team at E.Wedel consists of several managers responsible for different regions of the world, ensuring a tailored approach to international markets. Supporting them is a group of sales specialists who handle foreign orders, facilitating smooth transactions and customer satisfaction.

E.Wedel has also a dedicated marketing team that prepares products for export markets and a trade marketing team that supports sales across all distribution channels, further enhancing the brand's global presence.

Find our regional representative:

REGIONAL MANAGER EUROPE
SOUTH/WEST/BALTIC STATES



Andrzej Altmann
andrzej.altmann@wedel.pl

REGIONAL MANAGER ASIA/
MIDDLE EAST/ AFRICA



Magda Paszkowska
magda.paszkowska@wedel.pl

MIDDLE EAST/AFRICA



Adrianna Szafruga
adrianna.szafruga@wedel.pl

ASIA/AUSTRALIA



Dorota Ługowska
dorota.lugowska@wedel.pl

NORTH & SOUTH AMERICA



Rachael Komakowska
rachael.komakowska@wedel.pl

UK & UKRAINE



Sebastian Urlik
sebastian.urlik@wedel.pl



MARKETING



We are following our consumers

E.Wedel's marketing team customises products and packaging to meet the specific demands of various markets, ensuring they resonate with local consumers. They also conduct product training sessions for distributor employees to enhance product knowledge and sales skills.

Additionally, the team develops content for websites, including product descriptions and attractive packshots, as well as engaging materials for social media, further promoting the brand's presence online.





TRADE MARKETING



You will have our support

The trade marketing team at E.Wedel provides comprehensive support through point-of-sale (POS) materials that facilitate the creation of additional displays in stores.

They prepare activities aimed at enhancing the resale of products from stores to consumers, ensuring effective marketing strategies.

POS materials

The extensive range of POS materials includes displays, wobblers, sampling campaign materials, and BUY&GET promotions.

Additionally, E.Wedel's trade marketing team supports sales growth in the e-commerce channel by leveraging available online tools, helping to maximise the brand's reach in the digital marketplaces.



SHELFSTOPPER GENERIC



ROLLUP



FLOOR STICKER



POSTER



FLOOR STAND 1/4



WHAT DO YOU KNOW ABOUT E.WEDEL?

[SUBSCRIBE TO NEWSLETTER](#)

When E.Wedel started to export its products?

What kind of support offers E.Wedel?



WHAT DO YOU KNOW ABOUT E.WEDEL?

[SUBSCRIBE TO NEWSLETTER](#)

What is the position of E.Wedel in a dark chocolate segment in Poland?

In which confectionery segment E.Wedel is a leader in Poland?



SINCE 1851
E. Wedel

[CONTACT US](#)

[SUBSCRIBE TO NEWSLETTER](#)

